



EXECUTIVE DIRECTOR

Organization Overview:

The New York State Association for Rural Health (NYSARH) is a not-for-profit membership organization whose mission is to improve the health and well-being of rural New Yorkers and their communities. NYSARH functions as the “voice for rural health,” and advocates, on the state and national levels, for the health of rural New Yorkers.

Position Summary:

NYSARH seeks a dynamic, passionate, and visionary Executive Director to serve as the senior leader working in partnership with its Board of Directors to advance the mission of the Association. The Executive Director will actively collaborate with local, regional, state, and federal partners, policy makers, funders, and its membership to positively impact the health and wellness of rural New York State. The position will develop opportunities for organizational growth that align with NYSARH’s mission, and will successfully carry out NYSARH’s Strategic Plan and Business Plan.

This full-time exempt position reports to a supportive and professional Board of Directors. The Executive Director will be a New York state resident and will enjoy a fully remote work environment. The Executive Director is the primary employee of the organization, will be supported initially by a full-time project coordinator and a small team of contracted support partners, and will have management responsibility for a \$1,500,000 annual budget.

Key Responsibilities:

- Build relationships and collaborate closely with the Board to execute the Association’s Strategic Plan and Business Plan. Drive the process, modify strategies as needed, and report progress to Board and members.
- Ensure all operations of NYSARH are in accordance with its mission, vision, and core values, and in compliance with state and federal laws and regulations.
- Lead and supervise a team of staff, committees, interns, and volunteers.
- Enhance the financial stability and long-term viability of NYSARH through sound fund development strategies, including grant writing, corporate sponsorships, new earned revenue efforts, and traditional fundraising campaigns.
- Establish and maintain the operational infrastructure (e.g. policies, processes, plans, tools, technology etc.) required to support a growing organization. This may include infrastructure related to human resources, resource management, financial management, shared file management, etc.
- Create and/or monitor benchmarks and key performance indicators to measure NYSARH’s impact, with emphasis on advocacy, membership growth, revenue growth, and operational efficiency.
- Create, develop, and foster relationships with current and future member organizations, state and federal government agencies, philanthropic organizations, peer state associations, elected officials, and other stakeholders.

- Represent NYSARH in National Rural Health Association activities and keep Board, staff, and members informed in a timely manner of all important information and key issues impacting rural health.
- Other duties and responsibilities as determined by the Board of Directors.

Qualifications:

- Bachelor's degree in public health, business administration, communications or other relevant discipline is required. Master's degree is preferred.
- At least 5 years in non-profit management or leadership roles, with a preference for experience in a state-wide membership organization.
- Demonstrated experience in grant writing, fund development, and ability to creatively develop revenue sources. Comfort with financial oversight and reporting.
- Experience advocating at governmental levels, with knowledge and contacts among rural health leaders, community-based organizations, health care organizations, state and/or federal government officials, and other stakeholders.
- Strong written and verbal communication skills; a persuasive communicator, comfortable with public speaking; excellent interpersonal skills with the ability to engage collaboratively with a wide range of stakeholders, cultures, and underrepresented communities.
- Passion and knowledge for rural health and health equity. Charismatic, outgoing personality, confident with public relations and representing the Association.

Working Conditions:

- Flexible schedule for a variety of obligations, meetings and organization events during and after normal business hours.
- Fully remote work environment. Position requires a NY state residency.
- Must successfully complete a criminal background and other pre-employment screening.
- Ability to travel throughout New York state and occasionally out of state. Reliable transportation is required.

Compensation:

Competitive starting salary, dependent on experience, of between \$80,000 and \$90,000, plus a benefits package that includes:

- Paid Time Off
- Medical, Dental & Vision Insurance
- HSA
- Group Term Life Insurance
- 401(k) Retirement plan
- Employee Assistance Program
- Employee Discounts

How to Apply:

Please submit your resume and cover letter to john@trumansolutions.com. We thank all applicants for their interest, but only those selected for an interview will be contacted. Applications will be accepted until approximately September 1, 2025.

The NYS Association for Rural Health is an Equal Opportunity Employer.