

MARCH 2025 NEWSLETTER



[Learn More](#)

Public Health Partnership Conference

The Public Health Partnership Conference will be held in-person in 2025. The event will be held in Ithaca, NY April 30 – May 2, 2025. NYSARH and our partners (New York State Association of County Health Officials and New York State Public Health Association) are diligently crafting an engaging agenda, featuring keynote speaker Abby Fifer Mandell from USC Marshall School of Business. [Explore the full agenda here.](#)

Attendee Registration Now Open!

Registration ends April 24, 2025

[Register Here](#)

Book Your Hotel Today!

Reservation Deadline: March 31, 2025

For Attendees:

- Booking Code: **NYANYAA**

[2025 NYS Public Health Partnership Conference Attendees Reservation Link](#)

For Vendors:

- Booking Code: **NYVNYVA**

[2025 NYS Public Health Partnership Conference Vendors Reservation Link](#)

Importance of Mental Health in Rural Communities

[CEU'S Offered](#)

Speakers



Stephanie Henry
Deputy Director



Jamie Hagenbuch
Program Manager

[Register Here](#)



Hosted By:



CHES Credits Offered By:



Madison County Health Council has been a driving force in bringing mental health awareness and training to our rural communities and schools since May 2022. We have certified nearly 4,000 first aiders across multiple Mental Health First Aid (MHFA) curriculums. In our presentation, we will discuss how bringing teen MHFA training to teens in our rural communities has given students the tools and skills needed to recognize when a friend or peer is struggling and to know when to get a trusted adult involved. These skills have been critical given the lack of local resources and availability.

Interns

NYSARH is getting inquiries from various students and universities about placing summer interns. Do you have any research or other project that can be completed in 6-8 weeks? We have candidates from Albany and Ithaca already, and expect more to contact NYSARH over the next few weeks. Please let us know and we will help to make a connection.



Optum

Reveal the true cost of care at every level

With its cutting-edge data analytics, **Optum® Enterprise Intelligence Suite** provides essential data points across procedures, patients and physicians at the point of care. This intelligence empowers your team to enhance performance and achieve desired outcomes.



5 key features

Proactively track quality outcomes and resource utilization.

Identify root causes and measure intervention efficacy.

Automate OPPE, FPPE and peer review processes with AI-driven insights.

Identify opportunities to reduce variation and waste in procedural supplies.

Integrate capacity management and patient flow data into EMR to optimize surgical site use and revenue.

7 powerful modules



Physician review



Quality and utilization



Ambulatory quality



Regulatory submissions



Surgical cost



Surgical capacity



Value analysis

Our impact

96%

average reduction in time to process more than 2,000 provider OPPE reviews*

13:1

average ROI to cost of membership*

\$1.8M

average annual cost savings per client from hospital quality initiatives*

*Based on mutually agreed ROI from clients (2019-2023).

[Visit us to learn more](#)

For more information, contact Charlotte Pratt at prattc@optum.com.



Funding Opportunity

Community Aging in Place - Advancing Better Living for Elders (CAPABLE)



Department of Health

CAPABLE, which stands for Community Aging in Place – Advancing Better Living for Elders, was developed by the Johns Hopkins School of Nursing. Its goal is to allow older adults to remain in their homes longer, achieve better health outcomes, and decrease medical costs.

***The deadline for applying is April 8, 2025 by 4:00 PM**

[Learn More](#)



Legislative Commission on Rural Resources Releases Winter 2025 Edition of Rural Futures Newsletter



Member of the Week

We're excited to bring back our Member of the Week spotlight! This is your chance to be featured across our social media platforms and newsletters, showcasing the incredible work of our members. Want to be highlighted? Submit your entry today!

[Submit Here](#)

Request for Proposals

EVENT FACILITATION & REPORT WRITING

The New York State Association for Rural Health [NYSARH] has announced an RFP to contract an individual or firm [Consultant] to provide time-limited and specific services related to a grant-funded activity regarding the New York Master Plan on Aging, scheduled on April 29, 2025 in Ithaca, New York. <https://www.ny.gov/programs/new-york-states-master-plan-aging>

SELECTION CRITERIA

Proposals will be evaluated on the following criteria:

- Demonstrated knowledge, skills, and experience.
- Suitability of proposed approach to the project, including timelines and milestones.
- Appropriateness of fee structures and pricing model.

Minority, Women and Veteran Owned Businesses are encouraged to apply.

[Learn More](#)

2025 **Let's Talk About Health**
CARING FOR OLDER ADULTS IN RURAL NEW YORK
A VIRTUAL CONFERENCE FOR HEALTHCARE PROFESSIONALS AND CAREGIVERS

SAVE THE DATE!
**VIRTUAL CONFERENCE FOR
HEALTHCARE PROFESSIONALS &
CAREGIVERS**
Join us for this all-day event focused on caring
for older adults in rural areas of NY.
All are welcome!

FRIDAY, MAY 9
8:30 AM - 4 PM

For more information visit bit.ly/RuralHealth25
OR e-mail tsblasio@alz.org

The conference planning committee is committed to making this event accessible to all participants. ASL services will be made available upon request. Email tsblasio@alz.org for more information. Continuing education credits available.

Western New York Rural Area Health Education Center, Inc. (WNY R-AHEC) is recognized by the New York State Education Department's State Boards for Social Work (18SW-0685), Physical Therapy, Occupational Therapy, Speech Language Pathology, and Mental Health Practitioners (18MHC-0268) as an approved provider of continuing education for licensed social workers, physical therapists and assistants, occupational therapists, and assistants, speech language pathologists, and licensed mental health counselors.

This program is sponsored in part by grants from the NY State Department of Health
Co-sponsored by: