

**New York State Association for Rural Health**  
**Accrual Based Budget FY 2022**  
 January - December 2022

	Approved 2021	Conservative Proposed 2022	Optimistic Proposed 2022
<b>Revenue</b>			
Education	1,500.00	\$1,200.00	\$1,200.00
Donations	0.00	\$100.00	\$100.00
Grant Income	11,590.00	\$13,050.00	\$13,050.00
Legislative Appropriation	0.00	\$0.00	\$1,100,000.00
<b>Membership Dues Income</b>			
Individual	1,700.00	\$1,875.00	\$1,875.00
Organizational	13,000.00	\$10,000.00	\$10,000.00
Student	120.00	\$300.00	\$300.00
<b>Total Membership Dues Income</b>	<b>\$ 14,820.00</b>	<b>\$12,175.00</b>	<b>\$12,175.00</b>
Registrations Income	4,875.00	\$2,550.00	\$2,550.00
Sponsorship Income	9,000.00	\$17,000.00	\$17,000.00
<b>Total Revenue</b>	<b>\$ 41,785.00</b>	<b>\$46,075.00</b>	<b>\$1,146,075.00</b>
<b>Gross Profit</b>	<b>\$ 41,785.00</b>	<b>\$46,075.00</b>	<b>\$1,146,075.00</b>
<b>Expenditures</b>			
Administrative Services Contract	56,230.00	\$60,300.00	\$80,300.00
Audit & Accounting Expense	7,500.00	\$6,000.00	\$6,000.00
Awards Expense	200.00	\$200.00	\$200.00
Board/Committee Meetings	1,500.00	\$200.00	\$200.00
Educational Expenses	5,000.00	\$10,450.00	\$10,450.00
Fees & Licenses Expense	2,950.00	\$3,655.00	\$3,655.00
Insurance Expense	1,000.00	\$2,612.00	\$2,612.00
Legislative Appropriation	0.00	\$0.00	\$990,000.00
Marketing/Adv. Expense	1,985.00	\$470.00	\$470.00
Membership Dues Expense	675.00	\$500.00	\$2,500.00
Miscellaneous Expense	250.00	\$250.00	\$250.00
PayPal Fees	583.90	\$600.00	\$600.00
Postage & Shipping	1,000.00	\$50.00	\$50.00
<b>Travel Expenses</b>			
NHRA Policy Institute	2,065.00	\$0.00	\$0.00
NRHA Annual Conference	3,095.00	\$0.00	\$0.00
SRHA Leadership Conference	1,900.00	\$0.00	\$0.00
State Advocacy	0.00	\$200.00	\$200.00
<b>Total Travel Expenses</b>	<b>\$ 7,060.00</b>	<b>\$200.00</b>	<b>\$200.00</b>
<b>Total Expenditures</b>	<b>\$ 85,933.90</b>	<b>\$85,487.00</b>	<b>\$1,097,487.00</b>
<b>Net Operating Revenue</b>	<b>-\$ 44,148.90</b>	<b>-\$39,412.00</b>	<b>\$48,588.00</b>
<b>Net Revenue</b>	<b>-\$ 44,148.90</b>	<b>-\$39,412.00</b>	<b>\$48,588.00</b>

## NYSARH 2022 Proposed Budget Justification

### Revenue

Education: \$1,200 CME Fees passthrough

Donations: \$100

Grant Income: \$13,050 (NRHA \$10,000, FCH \$3,050)

Legislative Appropriation: **\$1,100,000**

Membership Dues: \$12,175 - Individual (\$1,875), Organization (\$10,000), Student (\$300),

Registration: \$2,550 (Symposium- \$35 member \$50 non-member 50-60 attendees)

Sponsorships: \$17,000 Conference, Newsletter, Symposium, Advertising (\$2,000), Exhibitors (\$2,000), Sponsorships (\$13,000)

### Expenses:

Administrative Services Contracts:

**\$60,300 (C)** - SWB: \$24,000 (\$2,000 mo.), Bowers: \$18,000 (\$1,500 mo.), HWNY: \$6,000 (\$500 mo.), NERHA (\$300), VISTA (\$8,000), AmeriCorps (\$4,000)

**\$80,300 (O)** - **\$20,000 for Appropriation Contractor**

Audit and Accounting: \$6,000

Awards: \$200 (National Rural Health Day Awards)

**\$200**

Board/Committee Meetings: (Policy Committee for State Advocacy Day)

Education: \$10,450

(U of R CME \$2,900, Partnership Conference \$4,000, Symposium \$1,000, NRHA \$1,300, SRHA \$0,

**\$300** Other Training -conference registration, \$950 web/IT support)

Fees and Licenses: \$3,540 (\$2,000 Zoom, \$840 QuickBooks, \$700 NRHA dues, \$140 Post Office Box)

Insurance: \$2,612 - E&O (\$1,887), D&O (\$725)

Legislative Appropriation: **(O) \$990,000 – pass through (\$495,000 RHN, \$495,000 RAH)**

Marketing/Advertising: \$470 (\$220 Campaign Monitor, \$250 Facebook Boosts)

Membership Dues Expense: **\$500 (C)** **\$2,500 (O)** Promotional campaigns, mailings. Etc.

Miscellaneous: **\$250** (Flowers, sponsorships, or donations, etc.)

Pay Pal Fees: \$600

(Transaction fees for Membership, Conference, and Webinar events ~13 cents per transaction ranges \$30-\$100 month depending on activities)

Postage and Shipping: \$50

Travel: **\$200** (mileage @ federal rate \$.56 pm, tolls, parking)

	<b>(C)</b>	<b>(O)</b>
<b>Total Expenditures:</b>	<b>\$85,487.00</b>	<b>\$1,097,487.00</b>
<b>Net Operating Revenue:</b>	<b>-\$39,412.00</b>	<b>\$ 48,588.00</b>
<b>Net Revenue</b>	<b>-\$39,412.00</b>	<b>\$ 48,588.00</b>



Items we could cut **(\$950)**



Conservative Projection



Optimistic Projection