



Board of Directors Meeting Minutes  
March 22, 2021

<i>Committee Members in Attendance:</i>					
<input checked="" type="checkbox"/> Helen Evans – Board Chair	<input checked="" type="checkbox"/> Ann Abdella	<input checked="" type="checkbox"/> Ann Battaglia	<input checked="" type="checkbox"/> Barry Brogan	<input checked="" type="checkbox"/> Alison Coates	<input checked="" type="checkbox"/> Charlotte Crawford
<input checked="" type="checkbox"/> Tony D’Agostino	<input type="checkbox"/> Scott Emery - Absent	<input checked="" type="checkbox"/> Bryan O’Donovan	<input checked="" type="checkbox"/> Gertrude O’Sullivan	<input checked="" type="checkbox"/> Claire Parde	<input checked="" type="checkbox"/> Mary Zelazny
<input checked="" type="checkbox"/> Mandy Qualls	<input type="checkbox"/> Michael Pease - Absent	<input checked="" type="checkbox"/> Victoria Reid	<input checked="" type="checkbox"/> Jack Salo	<input type="checkbox"/> Carrie Roseamelia – Excused	<input type="checkbox"/> Nancy McGraw - Absent
<input type="checkbox"/> Richard Kazel - Absent	<input type="checkbox"/> Paul Pettit - Absent				
Staff					
<input checked="" type="checkbox"/> Sara Wall Bollinger	<input checked="" type="checkbox"/> Ashleigh McGowan				

<i>Agenda Item / Topic</i>	<i>Question/Discussion</i>	<i>Decisions</i>	<i>Action</i>
I. Call to Order a. Establish Quorum b. Welcome c. Agenda Modifications	Quorum established. No agenda modifications.	Meeting Called by Helen Evans at 2:01.	
II. Review and Approval of previous meeting minutes	January 25, 2021 Meeting.	Approved unanimously (O’Sullivan/Battaglia).	
III. Legislative Appropriation Grant Update	Helen Evans - NYS Office of Rural Health asked NYSARH to submit remaining vouchers for processing pending final approval.		Ashleigh will inform the Board and contracted partners upon confirmation of funding approval.

Agenda Item / Topic	Question/Discussion	Decisions	Action
	<ul style="list-style-type: none"> <li>- Karen Madden resigned from NYSARH Board of Directors citing a conflict of interest as the reason (Karen will be signing off on the extension and invoices for reimbursement).</li> </ul> <p>Ashleigh McGowan</p> <ul style="list-style-type: none"> <li>- NYSARH team worked closely with NYS Office of Rural Health to ensure everything requested was submitted as needed.</li> <li>- Informed on 3/15/2021 that processing had begun, and information was being submitted into SFS for final approval.</li> <li>- Currently waiting for final approval notice.</li> </ul>		
IV. Year-Round Sponsorships	<p>Jack Salo</p> <ul style="list-style-type: none"> <li>- Key points discussed:               <ul style="list-style-type: none"> <li>o Campaign for contacting businesses for sponsorship to be initiated</li> <li>o Targets should include consulting firms; Board agrees to reach out to potential sponsors</li> <li>o Sponsorship pricing structure is more limited due to Stark Laws compared to other similarly organized associations</li> <li>o Sponsorship goal is \$10,000</li> </ul> </li> <li>- Sponsorship campaign action items and timeline:               <ul style="list-style-type: none"> <li>o Target date for sponsorship outreach - May's Board Meeting</li> <li>o Marketing packet to be prepared and sent to Board members</li> <li>o Google Doc will be available on the Board Portal for organizing and tracking sponsorship outreach</li> </ul> </li> <li>- Other comments:               <ul style="list-style-type: none"> <li>o Look at Opioid/Big Pharma settlement and the opportunity for bringing funding or sponsorship to rural NYS</li> </ul> </li> </ul>		<p>Sara to coordinate marketing packet and send to Board.</p> <p>Sara to create Google Doc for organizing sponsorship outreach and make available on the Board Portal.</p> <p>Board members to identify potential sponsors.</p>





<i>Agenda Item / Topic</i>	<i>Question/Discussion</i>	<i>Decisions</i>	<i>Action</i>
	<ul style="list-style-type: none"> <li>- Kris Merchant assigned to Education Committee, Webinars, and Conference</li> <li>- Katie and Kim Deshane– Finance Committee</li> <li>- Mandy Qualls – membership committee minute-taking responsibilities</li> <li>- Ashleigh continuing overseeing administrative services</li> </ul> <p>2. Contract updates:</p> <ul style="list-style-type: none"> <li>- Legislative Appropriations (Refer to earlier update)</li> <li>- NRHA COVID-19 Response Grant awarded for \$2,500</li> <li>- NRHA Technical Assistance Grant 2021 – update on this for the next Board Meeting</li> <li>- NRHA Student Growth Grant – working towards meeting deliverables</li> </ul>		
III. Comments/Announcements	<p>Helen</p> <ul style="list-style-type: none"> <li>- Mid-year contract check-in will be occurring with Richard and the team on April 14<sup>th</sup> at 9:00 am; Board Members are asked to submit feedback to Helen prior</li> </ul>		Board Members to submit feedback to Helen prior to April 14 <sup>th</sup> 9:00 am meeting.
IV. Next Meeting		Next Meeting May 24, 2021	
V. Adjournment		Meeting Adjourned by Evans at 3:22 pm	