

Board of Directors Meeting Minutes March 22, 2021

| Committee Members in Attendance: | | | | | |
|----------------------------------|---|-------------------|---------------------|--------------------------------|--------------------------|
| Helen Evans – Board Chair | 🛛 Ann Abdella | 🛛 Ann Battaglia | 🛛 Barry Brogan | Alison Coates | Charlotte Crawford |
| ☑ Tony D'Agostino | Scott Emery - Absent | 🛛 Bryan O'Donovan | Gertrude O'Sullivan | 🔀 Claire Parde | 🛛 Mary Zelazny |
| Mandy Qualls | Michael Pease Absent | 🛛 Victoria Reid | 🛛 Jack Salo | Carrie Roseamelia – Excused | Nancy McGraw - Absent |
| Richard Kazel - Absent | Deaul Pettit - Absent | | | | |
| Staff | | | | | |
| Sara Wall Bollinger | Ashleigh McGowan | | | | |

| Agenda Item / Topic | Question/Discussion | Decisions | Action |
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| I. Call to Order a. Establish Quorum b. Welcome c. Agenda Modifications | Quorum established. No agenda modifications. | Meeting Called by Helen Evans at 2:01. | |
| II. Review and Approval of previous meeting minutes | January 25, 2021 Meeting. | Approved unanimously (O'Sullivan/Battaglia). | |
| III. Legislative Appropriation Grant Update | Helen Evans - NYS Office of Rural Health asked NYSARH to submit remaining vouchers for processing pending final approval. | | Ashleigh will inform the Board and contracted partners upon confirmation of funding approval. |



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| | Karen Madden resigned from NYSARH Board of Directors citing a conflict of interest as the reason (Karen will be signing off on the extension and invoices for reimbursement). Ashleigh McGowan NYSARH team worked closely with NYS Office of Rural Health to ensure everything requested was submitted as needed. Informed on 3/15/2021 that processing had begun, and information was being submitted into SFS for final approval. Currently waiting for final approval notice. | | |
| IV. Year-Round Sponsorships | Jack Salo - Key points discussed: | | Sara to coordinate marketing packet and send to Board. |
| | Campaign for contacting businesses for sponsorship to be initiated Targets should include consulting firms; Board agrees to reach out to potential sponsors | | Sara to create Google Doc for organizing sponsorship outreach and make available on the Board Portal. |
| | Sponsorship pricing structure is more limited due to Stark Laws compared to other similarly organized associations Sponsorship goal is \$10,000 | | Board members to identify potential sponsors. |
| | Sponsorship campaign action items and timeline: Target date for sponsorship outreach - May's Board Meeting Marketing packet to be prepared and sent | | |
| | to Board members Google Doc will be available on the Board Portal for organizing and tracking sponsorship outreach | | |
| | Other comments: Look at Opioid/Big Pharma settlement and the opportunity for bringing funding or sponsorship to rural NYS | | |



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| I. Committee Reports 1. Policy 2. Membership 3. Education 4. Governance 5. Finance | Policy: Barry Brogan Albany Advocacy Day Update: Priority actions include: 1) Updating advocacy letter, 2) re-contacting legislative leaders, and 3) distributing a template with recommend talking points | | Sara to send AHI packet to the rest of the Board. |
| | Membership: Mike Pease (Absent – presented by Ashleigh) - New membership recruitment: o Letters being sent to Rural Hospitals o Continuing to engage students Education: Victoria Reid | | Victoria to initiate poster |
| | Educational Webinars Series: Continuing to plan schedule and topics for Fall 21/Spring 22 Public Health Partnership Conference: More sponsors are still needed Two poster sessions are now being held and call for posters will be going out soon. Other: A members-only training on social media webinar is scheduled for July | | session outreach. |
| | Governance: Claire Parde - Bylaws Review | | |



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| Agenda Item / Topic | Completed review with a number of proposed changes Board can anticipate receiving those 14 days prior to next board meeting Disclosure Forms Revision | Decisions | Action Claire to make available proposed Bylaws changes to the rest of the Board 14 days prior to next Board Meeting. Helen to add long-term strategic financial planning as an agenda item to the next Executive Committee Meeting. |
| II. Management Report | Finance Committee will be monitoring membership revenue by being sent monthly membership reports Budget bottom line: \$138,000. Accounting for the 2021 deficit, a projected \$93,000 will carry over. Next Executive Committee – discuss strategic discussion around budgets to Ashleigh McGowan Team updates: Molly has extended maternity leave | | |



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| | Kris Merchant assigned to Education Committee, Webinars, and Conference Katie and Kim Deshane– Finance Committee Mandy Qualls – membership committee minute- taking responsibilities Ashleigh continuing overseeing administrative services | | |
| | 2. Contract updates: Legislative Appropriations (Refer to earlier update) NRHA COVID-19 Response Grant awarded for \$2,500 NRHA Technical Assistance Grant 2021 – update on this for the next Board Meeting NRHA Student Growth Grant – working towards meeting deliverables | | |
| III. Comments/Announcements | Helen - Mid-year contract check-in will be occurring with Richard and the team on April 14 th at 9:00 am; Board Members are asked to submit feedback to Helen prior | | Board Members to submit feedback to Helen prior to April 14 th 9:00 am meeting. |
| IV. Next Meeting | | Next Meeting May 24, 2021 | |
| V. Adjournment | | Meeting Adjourned by Evans at 3:22 pm | |