



Membership Committee Meeting Minutes
April 13, 2021

<i>Committee Members in Attendance:</i>					
<input checked="" type="checkbox"/> Michael Pease – Committee Chair	<input checked="" type="checkbox"/> Charlotte Crawford	<input checked="" type="checkbox"/> Mandy Qualls	<input checked="" type="checkbox"/> Alison Coates	<input type="checkbox"/> Tony D’Agostino	<input type="checkbox"/> Scott Emery
<input checked="" type="checkbox"/> Carrie Roseamelia	<input type="checkbox"/> Helen Evens	<input type="checkbox"/> Heather Brown	<input checked="" type="checkbox"/> Matt Scollin	<input checked="" type="checkbox"/> Kris Steigler	
Staff					
<input checked="" type="checkbox"/> Sara Wall Bollinger					

<i>Agenda Item / Topic</i>	<i>Question/Discussion</i>	<i>Decisions</i>	<i>Action</i>
I. Call to Order		Called to order by Pease at 1:01 pm	
II. Agenda Modifications	No modifications		
III. Review and Approval of previous meeting minutes		Unanimously approved (Coates/Scollin)	
IV. DEI Subcommittee	Alison Coates The DEI subcommittee met recently to discuss the possibility of applying for a grant, but a decision was made to put grant submission on hold until the committee is better established. The committee would like to obtain an MPH student this summer to evaluate census data for use as baseline data upon which the subcommittee can build.		DEI Subcommittee next meeting April 26 th
V. Rural Resiliency Photovoice Research Update	Carrie Roseamelia Carrie decided not to move with this project as a research project, as it was unable to move forward through IRB. We may do this photo project as a non-research project and include our new intern, Ava.		

<i>Agenda Item / Topic</i>	<i>Question/Discussion</i>	<i>Decisions</i>	<i>Action</i>
VI. Membership Recruitment	<p>Sara Wall Bollinger reported on recent membership survey results. One question asked why people chose to have an individual vs. organizational membership</p> <ul style="list-style-type: none"> • 30% said was because it was less expensive than organizational • 24% said it was difficult to get the organization to join • 36% was because they were not a decision-maker in their organization <p>These results give us ideas for increasing marketing to individuals, as do these further survey results, asking individuals why they joined NYSARH:</p> <ul style="list-style-type: none"> • 65% joined for networking opportunities, so this whole past year has not been very meaningful for these individuals. We need to think about increasing opportunities for networking. • 53% were interested in research. We need to do a better job of reaching out to universities and getting individual members. • 59% were interested in advocacy. 		Mandy Qualls will speak to Binghamton University faculty at an upcoming meeting as a de facto focus group to ask them what they would find of value as academics to join NYSARH as individuals. She will report this to the committee at the next meeting.
VII. Next Meeting		Next Meeting May 11, 2021	
VIII. Adjournment		Meeting Adjourned by Pease (Coates/Roseamelia) at 1:50 pm	