



Membership Committee Meeting Minutes
March 9, 2021

<i>Committee Members in Attendance:</i>					
<input checked="" type="checkbox"/> Michael Pease – Committee Chair	<input type="checkbox"/> Charlotte Crawford - Excused	<input checked="" type="checkbox"/> Mandy Qualls	<input checked="" type="checkbox"/> Alison Coates	<input checked="" type="checkbox"/> Tony D’Agostino	<input checked="" type="checkbox"/> Scott Emery
<input type="checkbox"/> Carrie Roseamelia - Absent	<input type="checkbox"/> Helen Evens - Absent	<input type="checkbox"/> Heather Brown – Absent	<input checked="" type="checkbox"/> Matt Scollin	<input checked="" type="checkbox"/> Kris Steigler	
Staff					
<input checked="" type="checkbox"/> Sara Wall Bollinger	<input checked="" type="checkbox"/> Molly Dyer	<input checked="" type="checkbox"/> Ashleigh McGowan			

<i>Agenda Item / Topic</i>	<i>Question/Discussion</i>	<i>Decisions</i>	<i>Action</i>
I. Call to Order		Called to order by Pease at 1:02pm	
II. Agenda Modifications			
III. Review and Approval of previous meeting minutes		Unanimously approved (Qualls/Scollin)	
IV. DEI Subcommittee	Alison Coates - Goal for year one: Put together community snapshots to gauge composition of rural communities and identify ideal representation		Alison to put together an overview of the DEI Subcommittee and will disperse to members to individuals interested in contributing.
V. Rural Resiliency Photovoice Research	Mike Pease/Alison Coates - Informed that the Executive Committee approved \$25 gift voucher for this project. - Highlighted that the research project is not engagement based, however, tracking of likes, comments, shares is to incentivize participation and help judge a winner of the \$25 gift voucher.	Motion to approve using the Rural Resiliency Photovoice Research project to increase NYSARH engagement - Unanimously approved (Emery/D’Agostino)	

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VI. NYSARH Student Membership Campaign - Update	<p>Mandy Qualls</p> <ul style="list-style-type: none"> - Updated that three students are engaged thus far; actively recruiting more students 		Mandy to meet with Alison Coates and Carrie Roseamelia to create ad-hoc Student Committee.
VII. Membership Recruitment	<p>Sara Wall Bollinger/Ashleigh McGowan</p> <ul style="list-style-type: none"> - Reported that NYSARH is currently about \$5,000 short of the \$13,000 target for 2021; Projected to only recognized \$3,000 in new/renewals. - Recommended we do a recruitment push for Rural Access Hospitals. - Reviewed Rural Access Hospital Recruitment Letters Feedback included: <ul style="list-style-type: none"> o Highlighting past success with Advocacy o Explaining future benefits o Updating website to highlight membership benefits for Rural Access Hospitals o Using membership connections for outreach will likely bring more success - Informed the Committee that a survey was sent out to individual members asking why they choose to be an Individual Member. 	Motion to approve Rural Access Hospital Recruitment Activity – Unanimously approved (Steigler/Coates)	Sara to create list of Rural Access Hospitals for members to identify connections/regions and assist with outreach efforts.
VIII. Next Meeting		Next Meeting April 13, 2021	
IX. Adjournment		Meeting Adjourned by Pease at 1:35 pm	