



Draft - Education Committee Meeting Minutes  
March 16, 2021

<i>Committee Members in Attendance:</i>					
<input checked="" type="checkbox"/> Victoria Reid – Committee Chair	<input checked="" type="checkbox"/> Gertrude O’Sullivan	<input checked="" type="checkbox"/> Ashley Conti	<input checked="" type="checkbox"/> Tony D’Agostino	<input checked="" type="checkbox"/> Kris Stiegler	<input type="checkbox"/> Carly Lovelett - Absent
<input type="checkbox"/> Helen Evans - Absent	<input type="checkbox"/> Coreen Bohl – Absent	<input type="checkbox"/> Pat Fontan – Absent			
Staff					
<input checked="" type="checkbox"/> Ashleigh McGowan	<input checked="" type="checkbox"/> Sara Wall Bollinger - Excused	<input type="checkbox"/> Molly Dyer – Excused	<input checked="" type="checkbox"/> Kris Merchant		

<i>Agenda Item / Topic</i>	<i>Question/Discussion</i>	<i>Decisions</i>	<i>Action</i>
I. Call to Order		Meeting Called by Reid at 9:02 am	
II. Agenda Modifications	None.		
III. Review and Approval of previous meeting minutes	January 19, 2021 Education Committee Minutes.  February 16, 2021 Education Committee Minutes.	Unanimously approved (O’Sullivan/D’Agostino)	
IV. 2021/2022 Webinar Planning Update	Ashleigh McGowan Fall Speakers Updates: <ul style="list-style-type: none"> <li>- Sara is coordinating with Ann Abdella to confirm speakers for the Panel on Rural Opioid Programs for the September 23, 2021 webinar</li> <li>- Waiting to hear from Rockland County Health Department to confirm speakers for August’s Vaccine Hesitancy webinar</li> </ul>		Sara to coordinate panel for September 23 webinar.  Victoria to contact Rockland County Health Department.  NYSARH Team will continue to explore topics for remaining webinar slots and align with funding opportunities

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	<p>Webinar Sponsorship:</p> <ul style="list-style-type: none"> <li>- Reminder that funders have specific interests and webinar topics should be aligned</li> <li>- Discussed incorporating more CE/CME opportunities and the value it brings to members</li> </ul>		<p>Committee to identify potential Webinar sponsors</p> <p>Ashleigh to explore options for adding recorded webinar CE/CME opportunities.</p>
V. National Rural Health Association COVID-19 Grant	<p>Sara Wall Bollinger</p> <p>Vaccine Hesitancy Initiative:</p> <ul style="list-style-type: none"> <li>- NYSARH was awarded the National Rural Health Association Grant for \$2,500</li> <li>- \$1,250 will be used to buy radio airtime in key geographic areas to encourage target audiences to get the COVID-19 vaccine</li> <li>- Remaining funds will be used to curate Vaccine Hesitancy information on the NYSARH website</li> </ul>		
VI. Update on Public Health Partnership Conference	<p>Sara Wall Bollinger:</p> <ul style="list-style-type: none"> <li>- Sessions are finalized</li> <li>- Goal is to reach 100 conference registrants from NYSARH</li> <li>- Sara asks committee to send Conference Sponsorship invitation to businesses, health departments, agencies, and organizations</li> </ul> <p>Feedback on conference Page and registration process:</p> <ul style="list-style-type: none"> <li>- Conference registration could use more NYSARH branding</li> </ul>		<p>Sara Wall Bollinger to coordinate with NYSPHA to implement additional NYSARH branding</p>
VII. Student/Research Day Discussion Update	<p>Alison Coates' written update (communicated by Victoria Reid):</p> <ul style="list-style-type: none"> <li>- Two separate poster sessions: one for researchers, one for students</li> <li>- Call for posters going out soon</li> <li>- Poster theme scope has increased</li> <li>- Poster Exhibits will have two weeks to be prepared and do not need to be from students</li> </ul>		<p>Alison to send call for posters out to NYSARH Members</p>

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VIII. Adjournment		Meeting Adjourned by Reid at 9:28 am	