

**2021 Donation Prospectus**

***What is NYSARH?***

The NYS Association for Rural Health (NYSARH) is a not-for-profit, non-partisan, grassroots organization working to preserve and improve the health of the residents of rural New York State.  NYSARH membership includes representatives of all facets of the rural health care industry, as well as individuals and students.  On many different levels, NYSARH serves individuals, consumers, non-profit organizations, government agencies and officials, health care facilities, emergency medical service providers, long-term care organizations, businesses, universities, foundations, associations, and other stakeholders in rural health.

**www.nysarh.org**

***Why should you support NYSARH?***

NYSARH is the only statewide association focused on the needs of **rural** health, healthcare and wellbeing. Two-thirds of New York State is rural. NYSARH is an effective way for your message to reach this audience.

The NYSARH newsletter is Distributed to 1000+ email addresses and remains live on NYSARH website. The monthly webinars typically attract 50+ attendees and are also posted on the NYSARH website. NYSARH recently acquired access to continuing education credits for the webinars. Your contribution may make a real difference in access to rurally focused education to providers working in Upstate New York.

NYSARH has joined the NYS Public Health Association, NYS Association for County Health Officials and the NYS Conference of Environmental Health Directors to provide a conference this spring.

For more information please contact:

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**NYSARH Contribution Opportunities**

**Mission Partner** $2,500

Sponsorship Includes:

* Banner on NYSARH website for two weeks each quarter; total of eight weeks
* Link to Sponsor website on NYSARH website for twelve months
* Acknowledgement in four quarterly newsletters

**Website Partner** $1,000

Sponsorship Includes:

* Banner on NYSARH website for three weeks
* Link to Sponsor website on NYSARH website for three months
* Acknowledgement in one quarterly newsletter

**Webinar Sponsor** $500

Sponsorship Includes:

* Acknowledgement on one webinar
* Link to Sponsor website on one webinar
	+ Need to clear with University of Rochester CME unit

**Newsletter Sponsor**  $250

Sponsorship Includes:

* Link to Sponsor website in one quarterly newsletter
* Half-page Ad in one quarterly newsletter

**Advocacy Supporter** $100

Sponsorship Includes:

* Link to Supporter website in one quarterly newsletter
* Quarter-page Ad in one quarterly newsletter

**Continuing Education Supporter**  $ 75

Sponsorship Includes:

* Acknowledgement on one webinar

**Social Media Supporter** $50

Sponsorship Includes:

* Acknowledgement on one Facebook and one Linked In post

**Student Member Scholarship** $20

Sponsorship Includes:

* Acknowledgement in one quarterly newsletter