



Draft - Membership Committee Meeting Minutes  
February 9, 2021

<i>Committee Members in Attendance:</i>					
<input checked="" type="checkbox"/> Michael Pease – Committee Chair	<input checked="" type="checkbox"/> Charlotte Crawford	<input checked="" type="checkbox"/> Mandy Qualls	<input type="checkbox"/> Alison Coates Excused	<input type="checkbox"/> Tony D’Agostino – Excused	<input type="checkbox"/> Scott Emery Excused
<input checked="" type="checkbox"/> Carrie Roseamelia	<input type="checkbox"/> Helen Evens – Absent	<input type="checkbox"/> Heather Brown – Excused	<input checked="" type="checkbox"/> Matt Scollin –	<input checked="" type="checkbox"/> Kris Steigler –	
Staff					
<input type="checkbox"/> Sara Wall Bollinger	<input type="checkbox"/> Molly Dyer	<input checked="" type="checkbox"/> Ashleigh McGowan			

<i>Agenda Item / Topic</i>	<i>Question/Discussion</i>	<i>Decisions</i>	<i>Action</i>
I. Call to Order		Called to order by Pease at 1:03 pm	
II. Agenda Modifications		Modified to include Newsletter discussion	
III. Review and Approval of previous meeting minutes		Approved (Scollin/Crawford)	
IV. Newsletter	Ashleigh McGowan <ul style="list-style-type: none"> <li>- Presented new format designed to make newsletter more accessible and readable on the go.</li> <li>- A plain text “print friendly” version will be created</li> <li>- Discussed improvements and recommendations</li> </ul>	Motion to approve new Newsletter format (Roseamelia/Qualls)	
V. DEI Subcommittee	Mike presented the following update for Ali: <ul style="list-style-type: none"> <li>- Funding LOI was not recommended for full grant submission</li> <li>- Recommended the DEI Subcommittee continue to be formed to better understand the demographics in our rural communities</li> </ul>		DEI Subcommittee to outline meeting schedule and recruitment messaging for Ashleigh to share with members.

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	<ul style="list-style-type: none"> <li>- Focus of Subcommittee is to develop a strategy for recruiting greater diversity in our membership as well as more representativeness in our board</li> <li>- Will continue to look for funding to support DEI initiative</li> </ul>		
VI. Rural Resiliency Photovoice Research	Carrie Roseamelia <ul style="list-style-type: none"> <li>- Presented the Rural Resiliency Photovoice Research project</li> <li>- Students will be asked to answer: “What does rural resiliency looks like?” with a photograph and short blub.</li> <li>- Proposed a concept where students post photos on social media, tag NYSARH, and posts with the most engagement (likes, comments, and share) wins a prize.</li> <li>- Requested we use NYSARH social media to increase awareness of NYSARH</li> <li>- Asked for \$25-250 gift voucher prize money to incentivize students to submit a response</li> </ul> Discussion <ul style="list-style-type: none"> <li>- Explore member donations versus NYSARH budget</li> <li>- It was decided \$250 was an appropriate ask for this project</li> </ul>	Motion to approve Rural Resiliency program approved (Scollin/Crawford)	Mike to get approval from Executive Committee for \$250 gift reward from NYSARH budget.  Mandy and Carrie to meet and outline program implementation.
VII. Student Membership Campaign	Mandy Qualls <ul style="list-style-type: none"> <li>- Approved to create Student Advisory Board</li> <li>- NYSARH has an Intern giving 4-5 hours this Spring and 20-40 hours in Summer</li> <li>- Timeline for campaign will be Summer and going into Fall 2021</li> <li>- Campaign will align with focus group information and Strategic Plan priorities</li> <li>- Ready for students to join Advisory Board</li> </ul> Discussion		Mandy to form Student Advisory Board

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	<ul style="list-style-type: none"> <li>- Carrie's intern will join Student Advisory Board</li> <li>- Recommended we have a student from the Advisory board join Membership Committee meetings.</li> </ul>		
VIII. Learning Community Topics	No new topics to discuss		
IX. Next Meeting		Next Meeting March 9, 2021	
X. Adjournment		Meeting Adjourned by Pease at 1.41pm	