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Description automatically generated NYS Association for Rural Health

1 Main Street, Suite 200

Canton, NY 13617

www.NYSARH.org

February 2021

Dear \_\_\_\_\_\_\_\_\_\_\_\_Sponsor/Exhibitor/Advertiser

Thank you for being a sponsor, exhibitor or advertiser with NYSARH in a previous year. As you saw, **this event provides a prime opportunity for you to market to and network with key players** from a multitude of areas in New York State’s health arena: hospitals, clinics, physician offices, transportation, agencies serving older adults, technology, advocacy groups, academic institutions, rural health networks, training organizations, state and county officials, emergency medical service providers, and many others. Sponsors receive **significant recognition** at the conference and digitally on our website and in our newsletter.

This year, NYSARH is joining with the NYS Public Health Association [nyspha.org], the NYS Association of County Health Officials [nysacho.org] and the NYS Conference of Environmental Health Directors [nyscehd.org]. The 2021 Public Health Partnership Conference is scheduled for April 28-30 and will be virtual. The conference will feature national and state public health experts. Your message will reach this greatly expanded audience at the same price-point as the NYSARH-only conference in the past!

The attached prospectus outlines affordable and effective sponsorship and promotional opportunities that will give you **focused access to influential conference attendees and decision-makers in public health and healthcare from across New York State.** This information is also available on the NYSARH website:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

We hope that you will renew your relationship with NYSARH to showcase your company, products and/or services to our regular attendees and this newly expanded audience.

If you have questions or need additional information, please contact me at Sara@NYSARH.org.

With warm regards,

Sara Wall Bollinger