

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

We are writing to invite \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to participate as a sponsor in one of the most exciting statewide healthcare conferences of the year: the New York State Public Health Partnership conference April 28-30, 2021.

 This year, NYSARH is joining with the NYS Public Health Association [nyspha.org], the NYS Association of County Health Officials [nysacho.org] and the NYS Conference of Environmental Health Directors [nyscehd.org]. The 2021 Public Health Partnership Conference is scheduled for April 28-30 and will be virtual. The conference will feature national and state public health experts.

**This event provides a prime opportunity for you to market to and network with key players** from a multitude of areas in New York State’s health arena: hospitals, clinics, physician offices, transportation, agencies serving older adults, technology, advocacy groups, academic institutions, rural health networks, training organizations, state and county officials, emergency medical service providers, and many others. Sponsors receive **significant recognition** at the conference and digitally on our website [www.nysarh.org](http://www.nysarh.org/)and in our newsletter.

The attached packet outlines affordable and effective sponsorship and promotional opportunities that will give you **focused access to NYSARH’s influential conference attendees and decision-makers in healthcare from across New York State.** This information is also available on the NYSARH website:

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A sample of some of the past NYSARH sponsors of our well-attended, well-received, and well-reviewed annual conferences have included: Excellus Blue Cross/Blue Shield; HANYS; NYS Health Foundation, MVP Healthcare, HealtheConnections, Care Compass Network, Ardent Solutions and many others.

We hope that you consider becoming a sponsor to showcase your company, products and/or services. The enclosed prospectus provides more detailed information about the conference and sponsorship possibilities.

With warm regards,

The NYSARH Team