



**NYSARH**

**4th Quarter 2020 Report to Executive Committee Template**

Every Quarter	
<b>1</b>	<b>Maintain Accounts Payables, Receivables, Mailing, and Cash Accounts</b>
<b>2</b>	<b>Produce Monthly/Quarterly Financial Reports (QFR) (with guidance from the Finance Committee)</b>
<b>3</b>	<b>Develop and distribute the quarterly NYSARH newsletter in February, May, August and November</b> Newsletter distributed on website [11 opens], Facebook [10 opens], LinkedIn [10 opens], Campaign Monitor [Sent to 1028 emails - 67 opens] <a href="http://nysarh.org/wp-content/uploads/2020/11/NYSARH.Fall2020Newsletter-1.pdf">http://nysarh.org/wp-content/uploads/2020/11/NYSARH.Fall2020Newsletter-1.pdf</a>
<b>4</b>	<b>Maintain the NYSARH website, including all content, in conjunction with Health Workforce NY</b> Karin and Sara continued on-going improvements to website
<b>5</b>	<b>Host and take minutes for Board Meetings</b> Clerical support for committee meetings, as agreed upon and assigned by the Board Materials prepared and minutes taken in conjunction with Committee Chairs
<b>6</b>	<b>Utilize the Membership Management Platform supported by Health WorkForce NY to manage NYSARH membership</b> 19 members used the platform to join or renew membership
<b>7</b>	<b>Maintain connection and facilitate sharing of information with the NRHA and other State Rural Health Associations.</b> Sara participates in monthly State Association Council and Grassroots Advocacy meetings.
<b>8</b>	<b>Work in collaboration with the Conference Committee Chairs to plan, develop, facilitate and evaluate the Annual NYSARH Conference</b> In keeping with the 2021-2023 Strategic Plan, we have joined with the Public Health Partnership conference and are not planning a full-blown Rural Health Conference in September.
<b>9</b>	<b>Identify and reach out to lapsed members</b> 12 lapsed members contacted; 5 renewed
Fourth Quarter	
<b>4.1</b>	<b>Produce Annual FY Budget (in concert with the appropriate committees of the Board)</b> Editions to the NYSARH Financial Policies & Procedures (in concert with the appropriate committees of the Board)
<b>4.2</b>	<b>Strategically identify and target one or more new membership prospect types (organizations, sectors, individuals, etc.) each year for membership campaign</b> The Membership Committee identified 'diversity' as a priority this year. Instead of launching a member recruitment campaign the Committee will form a DEI Sub-committee to lead this work. NYSARH submitted a Letter of Interest to the NYSHF for DEI support.
<b>4.3</b>	<b>Set up schedule of monthly Webinars, beginning in Fall and continuing through Spring [third Thursday]</b> Webinars are scheduled through June 2020. NYSARH has developed a relationship with the University of Rochester for CME.
<b>4.4</b>	<b>Submit 2020 Work Plan and Budget to NRHA by deadline</b> Karin completed the 2021 application by the deadline in November, which was accepted for funding.
<b>4.5</b>	<b>Assist the Policy Committee with planning of Advocacy Day in Albany</b> Advocacy Day will be January 26th. Planning is still in process.

4.6	<p><b>Conference: October: TY letters to everyone; tabulate &amp; summarize feedback; produce summary report for Board of Directors</b> Report was completed</p>
4.7	<p><b>Conference: Nov/Dec: Convene Committee for next year; brainstorm themes/issues</b> In keeping with the 2021-2023 Strategic Plan, we have joined with the Public Health Partnership conference and are not planning a full-blown Rural Health Conference in September.</p>
4.8	<p><b>Expand Student Membership through the development of relationships with Universities in NYS that have a health-related major.</b> The NRHA grant for university outreach sub-contracted to CNY AHEC had to be suspended due to COVID-19</p>
<p><b>Moved to Fourth Quarter</b></p>	
3.4	<p><b>Select Award recipients; notify them; make their arrangements; produce &amp; send press releases</b> We made a nomination process, convened a selection committee, notified both winners and those not selected. Press releases were sent to several media outlets in the home areas of the awardees and posted on our website. The event was held via zoom and went very well. A recording is available at this link: <a href="https://drive.google.com/file/d/18859wmb_HsyakWKJmssv1QVSRzrG5wQ4/view?usp=drive_web">https://drive.google.com/file/d/18859wmb_HsyakWKJmssv1QVSRzrG5wQ4/view?usp=drive_web</a></p>
5.3	<p><b>Senate Appropriation to administer contracts with the Rural Health Networks and the Rural Access Hospitals under contract with NYS ORH</b> The following day Helen, Ann, Karin and Sara met with Senator May and presented her with her award, while also raising concerns regarding payment on the Appropriation being held. We also spoke with Hal McCabe of the Commission on Rural Resources. After this meeting Karin reached out to all the RHNs and RAHs who are waiting for their money to ask them to send letters to their representatives. Sara send letters to several Assembly members and a few Upstate Senators asking for their support. We received some response.</p>