



Board of Directors Meeting
September 28, 2020
2:00 PM – 3:30 PM
Via Zoom

Board Members: P= Present, E = Excused

Ann Abdella	P	Helen Evans	P	Michael Pease	P
Ann Battaglia	E	Richard Kazel	E	Mandy Qualls	P
Barry Brogan	P	Nancy McGraw	P	Carrie Roseamelia	P
Alison Coates	P	Bryan O'Donovan	P	Jack Salo	P
Charlotte Crawford	E	Gertrude O'Sullivan	P	Mary Zelazny	P
Anthony D'Agostino	P	Claire Parde	P	Karen Madden	E
Scott Emery	P	Paul Pettit	P		

Staff: Sara Bollinger, Karin Blackburn

1. Call to Order

- Quorum established.
- Helen welcomed everyone.
- Agenda Modifications: none.
- Potential Conflicts Disclosed: none.

2. Welcome to New Board Members

3. Approval of Minutes

- Board Meeting Minutes 7.27.2020 were approved (J. Salo/A. Coates)

3. Strategic Planning

- Strategic Planning Session with the full Board went well. Thank you to those who could attend, for their time and energy.
- A new Strategic Plan is in the process of being drafted.
- Helen Stepowany will be reaching out to the Committees, looking at strategic development. Note that Sara will be in contact with you soon, looking to connect Helen S. with you in the month of October.
- Thanks to all members who are participating on the Strategic Planning Committee.

4. Executive Committee

- 2020-2021 Board Roster, Committee Assignments, and Board and Committee Meeting Schedule were provided (and can be found on the Board Portal).
- NYSARH is acknowledging National Rural Health Day on November 19th. Award Nomination form can be found on the website.

- Helen thanked Carrie and Ali for their work on the unique NYSARH Virtual Conference experience. Helen recognized that they both had a vision, stepped up, and made it happen.

5. Reports

- Conference (C. Roseamelia & A. Coates)
 - Carrie and Ali provided an update from the 2020 NYSARH Virtual Conference Debrief.
 - ✓ Not many overall feedback forms have been submitted so far (12 total). ½ never attended the NYSARH Conference before; many had no expectations going into this; for all expectations were exceeded.
 - ✓ Results of session evaluations – overall conference was well received.
 - ✓ Helen: other options as far as education and conference – focus on education through our webinars and other platforms.
- Governance (C. Parde)
 - ✓ Another welcome to our new members.
 - ✓ Claire recorded the Annual Training for Conflict of Interest Policy using Zoom. After this meeting, Karin will send the link. All Board members should do this by October 16th. The Disclosure of Interest Form will be attached to the email. Please send attestation email and completed form to Karin by deadline.
 - ✓ Monday, November 30th from 2pm – 4pm is scheduled Board Training. NYSARH is contracting with NYCON to do legal and fiduciary training for Board members.
 - ✓ Governance Committee is currently seeking volunteers for Board mentors. The Committee likes to pair new Board members with more experienced Board members. Please send Claire and email if you are interested.
 - ✓ New Board members, please keep your eyes peeled for communication regarding New Board Member Orientation.
 - ✓ Claire recognized Richard Kazel’s recent illness. Would like to send Richard a card and flowers, not to exceed \$50.00. Requested a slush fund to be a Sunshine Fund.
- Finance (A. Abdella)
 - ✓ Ann requested that all Committee chairs send any key budget request items for the early November budget meeting. Requests are due to Katie and Karin by October 16th.
 - ✓ July 2020 Finances were approved by the Finance Committee. \$43,600 net income, cash flow looking good.
Board approval of July 2020 Financials (C. Parde/B. Brogan)
- Policy
 - ✓ Policy Committee doesn’t meet every month, did just meeting last week on September 23rd.
 - ✓ Committee finalized the handouts that are used in January and February during the Legislative Visits.
 - ✓ Working to generate position papers and advocacy papers. Re-engineering this, working with Sara.

- ✓ Meeting with new minority leaders. Thank you to those NYSARH members for visits they did.
- ✓ Strategic Planning at the October meeting. Early work that's been done on Strategic Planning – Policy and Advocacy are the number one priority for our members.
- ✓ Reached out to by another statewide association. Our voices are amplified by collegial and collaborative relationships that share many of the same issues that we do. Our game has improved over the last four or five years for a lot of reasons – to a great extent by the fact that Sara has her finger on the pulse for collaborative opportunities. Alcohol and Substance Abuse Provider Association would like to work with NYSARH and agreed to have a representative at the November Policy meeting, as does Adirondack Health Institute.
- ✓ NYSARH enjoys and perpetuates momentum.
 - Minority leaders are aware that rural members are Republican and identified with our needs in Albany. Both are very familiar with the NYSARH members that work in their districts. Senator Ortt shared his perspectives on what he thinks. The future does not look very good for NYS, and he was very candid about that. Does not want to defund public health during a pandemic.
 - CHCANYS
 - NYSACHO
 - NYSPHA
 - Reach out with immigration reform, cancer society with a medication prescription bill.
- ✓ Sara is the place to bring the problem and the solution. Bring other organizations that have a reason NYSARH to collaborate with.
- Membership (M. Pease)
 - ✓ Took a month off and didn't meet in September.

6. Management Report

- A Legislative Appropriations Status Report was provided.
- Webinar Series Marketing Update – Sara and Karin have reached out to Above Social Marketing Firm. Would like to move forward, not to exceed \$500. Helen will sign the contract. Board approved (B. Brogan/A. Abdella)

7. Executive Session

- The Board went into Executive Session to discuss and potentially vote on the NYSARH/HWNY MSA. Sara Bollinger, Karin Blackburn, and Mandy Qualls disconnect from the call and rejoined after Helen Evans gave the go ahead.
- Motion from the floor to execute the MSA between NYSARH and HWNY. (C. Parde/M. Pease). Approved.

8. Comments and Announcements

- None.

9. Adjournment

- (H. Evans/M. Pease)

Next meeting: November 23, 2020, 2pm – 3:30pm