

NYSARH 2021 Conservative Operating Budget Narrative: 12 Months

FCH Grant: Accounts for \$670 of grant funding expended in 2020 for speaker stipends and facilitation fees. The remaining \$2,090 in grant funding is expended in 2021, consisting of the following expenditures, \$1,075 for CME certification license fee to assist education revenue, \$785 in marketing expenses (Facebook, etc.), and \$230 in Above Social contracted services. Grant term is through June 2021.

NRHA Annual Grant: Accounts for \$675 in NRHA annual dues, \$7,500 in annual expenditures for Vista Worker Contracted Services, and travel expenses for 1 individual/NYSARH rep. to attend the following NRHA 2021 Events:

- Policy Institute in Washington D.C. [February 9th – 11th] - \$250 for the registration fee & \$765 for the hotel stay (3 nights @ \$255/night); remaining flight and meal expenditures classified to unrestricted;
- NRHA Annual Conference in New Orleans [May 4th – 7th] - \$310 of the \$745 registration fee allocated to grant; remaining registration fee, hotel stay, flight, and meal expenditures classified to unrestricted;
- SRHA Leadership Conference in Location TBA [July 13th – 14th] - all expenditures classified to unrestricted.

Legislative Appropriations – Accounts for NYSARH *not* receiving a legislative appropriations award in 2021.

Memberships - Accounts for a 0% increase in membership dues revenue earned in 2020: \$13,000 Organizational, \$1,700 Individual, \$120 Student. Expenditures consist of \$1,500 in contracted HWNY Portal Management Services, \$1,000 of the \$4,000 committee requested marketing funds, and \$296 in PayPal fees to collect 2021 membership dues.

Education: Accounts for the following NYSARH hosted/co-hosted events:

- Education Revenue: \$1,500 for Insurance Negotiation Training (projected to take place between July and December 2021) @ \$30 per registrant, with 50 registrants budgeted. [This training will focus on the pros and cons of various value-based payment structures such as Independent Practice Association IPA, Accountable Care Organization ACO, affiliation with regional health systems and sub-contact agreements.]
- Registration Revenue: \$375 for 3 CME Webinars (taking place between January and June 2021) @ \$25 per registrant with 5 registrants requesting CME Certification. [The Rural Health Associations of New York and New England have formed a collaboration to offer webinars to members and other interested individuals on selected topics that are clinical in nature, so as to be of interest to medical providers served by the Foundation for Community Health.]

Expenditures consist of \$38 in PayPal fees to collect education and registration revenues.

Newsletter: Accounts for \$1,000 in sponsorship revenue for producing 4 newsletters with (1) \$250 sponsorship per newsletter. Expenditures consists of \$200 in marketing.

NYSPPH/NYSACHO Conference [April 28th – 30th]: Accounts for \$8,000 sponsorship revenue and \$4,500 for 50 conference registrants @ \$90 per registrant earned by NYSARH; Also accounts for \$250 in PayPal fees to collect sponsorships and registrations as well as split expenditures with NYSPPH and NYSACHO projected at \$5,000. [This conference is intended to provide a unique opportunity to focus on the important work being done in the area of Environmental Health. It is designed for public health educators, academic staff, county health officials and employees, students, medical and dental practitioners, state health employees and others in the field of public health, education and medical care. All individuals and organizations who share a common interest of promoting and protecting the public's health are welcomed.]

Unrestricted: Accounts for the remaining NRHA 2021 event travel expenditures:

- NRHA Policy Institute in Washington D.C. [February 9th – 11th] - \$750 for projected airfare and \$300 for meal expenses (\$100/day x 3 days);
- NRHA Annual Conference in New Orleans [May 4th – 7th] – Remaining \$435 of \$745 registration fee, \$1,200 for projected hotel stay (4 nights @ \$300), \$750 for projected airfare, and \$400 for meal expenses (\$100/day x 4 days)
- SRHA Leadership Conference in Location TBA [July 13th – 14th] – \$350 projected registration fee, \$600 projected hotel stay (2 nights @ \$300/night), \$750 projected airfare, and \$200 for meal expenses (\$100/days x 2 days).

Other unrestricted expenditures consist of general operating expenses: \$200 for National Rural Health Day Award, \$7,500 for 2020 audit expenses, \$1,000 for annual insurance expense, \$1,875 for monthly/annual fees & licenses (Zoom: 9 months @ \$175/month & QuickBooks 12 months @ \$25/month), \$47,000 for a full year of HWNY Administrative and Member Management services (\$3,916.67/month), \$1,000 for paper, postage, and supplies, \$1,500 for Committee requested funds (\$1,000 Governance & \$500 Policy), and \$250 for miscellaneous expenses.

2021 Budgeted Net Loss: NYSARH is projected to end the 2021 Fiscal Year with a net loss of (\$44,149); \$41,758 in total conservative projected annual revenue *less* \$85,934 in conservative projected annual expenditures.

2021 NYSARH Operating Budget (Conservative: 12 Month)

Classificaiton	FCH Grant	NRHA Annual Grant	Membership	Education	Newsletter	NYSPPH/NYSACHO Conf.	Unrestricted	Total
Revenue/Income:								
Grant	\$2,090.00	\$9,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,590.00
Membership								
Organizational	\$0.00	\$0.00	\$13,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,000.00
Individual	\$0.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,700.00
Student	\$0.00	\$0.00	\$120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00
Sponsorship	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$8,000.00	\$0.00	\$9,000.00
Education	\$0.00	\$0.00	\$0.00	\$1,500.00	\$0.00	\$0.00	\$0.00	\$1,500.00
Registrations	\$0.00	\$0.00	\$0.00	\$375.00	\$0.00	\$4,500.00	\$0.00	\$4,875.00
Total Revenue/Income	\$2,090.00	\$9,500.00	\$14,820.00	\$1,875.00	\$1,000.00	\$12,500.00	\$0.00	\$41,785.00
Expenditures								
NRHA Policy Institute	\$0.00	\$1,015.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,050.00	\$2,065.00
NRHA Annual Conference	\$0.00	\$310.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,785.00	\$3,095.00
SRHA Leadership Conference	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,900.00	\$1,900.00
Membership Dues	\$0.00	\$675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$675.00
Awards	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Audit Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,500.00	\$7,500.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00
Fees & Licenses	\$1,075.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,875.00	\$2,950.00
Vista Worker; Above Social)	\$230.00	\$7,500.00	\$1,500.00	\$0.00	\$0.00	\$0.00	\$47,000.00	\$56,230.00
Paper/Postage/Supplies	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00
Marketing	\$785.00	\$0.00	\$1,000.00	\$0.00	\$200.00	\$0.00	\$0.00	\$1,985.00
Policy)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,500.00	\$1,500.00
PayPal Fees	\$0.00	\$0.00	\$296.40	\$37.50	\$0.00	\$250.00	\$0.00	\$583.90
Conference Expenses	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Miscellaneous Expense	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$250.00	\$250.00
Total Expenditures	\$2,090.00	\$9,500.00	\$2,796.40	\$37.50	\$200.00	\$5,250.00	\$66,060.00	\$85,933.90
Net Income/Net (Loss)	\$0.00	\$0.00	\$12,023.60	\$1,837.50	\$800.00	\$7,250.00	-\$66,060.00	-\$44,148.90

NYSARH 2021 Conservative Operating Budget Narrative: 6 Months

FCH Grant: Accounts for \$670 of grant funding expended in 2020 for speaker stipends and facilitation fees. The remaining \$2,090 in grant funding is expended in 2021, consisting of the following expenditures, \$1,075 for CME certification license fee, \$785 in marketing expenses (Facebook, etc.), and \$230 in Above Social contracted services. Grant term is through June 2021.

NRHA Annual Grant: Accounts for \$675 in NRHA annual dues, \$3,750 in expenditures for Vista Worker Contracted Services for half a year, and travel expenses for 1 individual/NYSARH rep. to attend the following NRHA 2021 Events:

- Policy Institute in Washington D.C. [February 9th – 11th] - \$250 for the registration fee, \$765 for the hotel stay (3 nights @ \$255/night), \$750 for projected airfare, and \$300 for meal expenses (\$100/day x 3 days);
- NRHA Annual Conference in New Orleans [May 4th – 7th] - \$745 for the registration fee, \$1,200 for projected hotel stay (4 nights @ \$300), \$750 for projected airfare, and \$315 of the \$400 for meal expenditures (\$100/day x 4 days); remaining meal expenditures classified to unrestricted.

Legislative Appropriations – Accounts for NYSARH *not* receiving a legislative appropriations award in 2021.

Memberships - Accounts for a 0% increase in membership dues revenue earned in 2020 and a half year of earned membership dues: \$6,500 Organizational, \$850 Individual, \$60 Student. Expenditures consist of \$750 in contracted HWNY Portal Management Services, \$500 of the \$4,000 committee requested marketing funds, and \$148 in PayPal fees to collect 2021 membership dues through June 2021 end.

Education: Accounts for the following NYSARH hosted/co-hosted event:

- Registration Revenue: \$375 for 3 CME Webinars (taking place between January and June 2021) @ \$25 per registrant with 5 registrants requesting CME Certification per webinar. [The Rural Health Associations of New York and New England have formed a collaboration to offer webinars to members and other interested individuals in selected topics that are clinical in nature, so as to be of interest to medical providers served by the Foundation for Community Health.]

Expenditures consist of \$8 in PayPal fees to collect education and registration revenues.

Newsletter: Accounts for \$500 in sponsorship revenue for producing 2 newsletters with (1) \$250 sponsorship per newsletter.

Expenditures consists of \$100 in marketing expenses.

NYSPHA/NYSACHO Conference [April 28th – 30th]: Accounts for \$8,000 in sponsorship revenue and \$4,500 for 50 conference registrants @ \$90 per registrant earned by NYSARH; Also accounts for \$250 in PayPal fees to collect sponsorships and registrations, as well as split expenditures with NYSPHA and NYSACHO projected at \$5,000. [This conference is intended to provide a unique opportunity to focus on the important work being done in the area of Environmental Health. It is designed for public health educators, academic staff, county health officials and employees, students, medical and dental practitioners, state health employees and others in the field of public health, education and medical care. All individuals and organizations who share a common interest of promoting and protecting the public's health are welcomed.]

Unrestricted: Accounts for the remaining NRHA 2021 event travel expenditures:

- NRHA Annual Conference in New Orleans [May 4th – 7th] – Remaining \$85 of \$400 for meal expenses.

Other unrestricted expenditures consist of general operating expenses: \$7,500 for 2020 audit expenses, \$500 for annual insurance expense, \$675 for monthly/annual fees & licenses (Zoom: 3 months @ \$175/month & QuickBooks 6 months @ \$25/month), \$23,500 for a half year of HWNY Administrative and Member Management services (\$3,916.67/month), \$500 for paper, postage, and supplies, \$1,500 for Committee requested funds (\$1,000 Governance & \$500 Policy), and \$125 for miscellaneous expenses.

2021 Budgeted Net Loss: NYSARH is projected to end June 2021 with a net loss of (\$20,356); \$32,375 in conservative projected revenue *less* \$52,731 in conservative projected expenditures.

2021 NYSARH Operating Budget (Conservative: 6 Months)

Classification	FCH Grant	NRHA Annual Grant	Membership	Education	Newsletter	NYSPPA/NYSACHO Conference	Unrestricted	Total
Revenue/Income:								
Grant	\$2,090.00	\$9,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,590.00
Membership								
Organizational	\$0.00	\$0.00	\$6,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,500.00
Individual	\$0.00	\$0.00	\$850.00	\$0.00	\$0.00	\$0.00	\$0.00	\$850.00
Student	\$0.00	\$0.00	\$60.00	\$0.00	\$0.00	\$0.00	\$0.00	\$60.00
Sponsorship	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$8,000.00	\$0.00	\$8,500.00
Education	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Registrations	\$0.00	\$0.00	\$0.00	\$375.00	\$0.00	\$4,500.00	\$0.00	\$4,875.00
Total Revenue/Income	\$2,090.00	\$9,500.00	\$7,410.00	\$375.00	\$500.00	\$12,500.00	\$0.00	\$32,375.00
Expenditures								
NRHA Policy Institute	\$0.00	\$2,065.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,065.00
NRHA Annual Conference	\$0.00	\$3,010.00	\$0.00	\$0.00	\$0.00	\$0.00	\$85.00	\$3,095.00
SRHA Leadership Conference	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Membership Dues	\$0.00	\$675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$675.00
Awards	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Audit Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,500.00	\$7,500.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$500.00
Fees & Licenses	\$1,075.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$675.00	\$1,750.00
Contracted Services (HWNY; Vista Worker; Above Social)	\$230.00	\$3,750.00	\$750.00	\$0.00	\$0.00	\$0.00	\$23,500.00	\$28,230.00
Paper/Postage/Supplies	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$500.00
Marketing	\$785.00	\$0.00	\$500.00	\$0.00	\$100.00	\$0.00	\$0.00	\$1,385.00
Board Expenses (Governance & Policy)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,500.00	\$1,500.00
PayPal Fees	\$0.00	\$0.00	\$148.20	\$7.50	\$0.00	\$250.00	\$0.00	\$405.70
Conference Expenses	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Miscellaneous Expense	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.00	\$125.00
Total Expenditures	\$2,090.00	\$9,500.00	\$1,398.20	\$7.50	\$100.00	\$5,250.00	\$34,385.00	\$52,730.70
Net Income/Net (Loss)	\$0.00	\$0.00	\$6,011.80	\$367.50	\$400.00	\$7,250.00	-\$34,385.00	-\$20,355.70