

# The New York State Association for Rural Health

## Annual Conference

September 14 – 17, 2020

### *Connecting to the New Rural Landscape*



NYSARH members wish we could gather in person and network as we have in the past, but the Public Health Emergency caused by coronavirus has made this impossible. Many of our members are on the ‘front lines’ of prevention, testing, response, treatment, care and communication.

The 2020 NYSARH Conference will use the [Whova event management platform](#) which provides several opportunities for sponsors, exhibitors and advertisers to engage with conference attendees.

How does Whova benefit sponsors and exhibitors? Find out [here](#).

For the past several years, the NYSARH conference has attracted about 150 attendees. Other associations have found that without the cost and time of travel and lodging, virtual attendance has doubled and sometimes tripled compared to in-person meetings. We therefore anticipate attendance of 300 or more people for the September 2020 virtual conference.

#### **Sponsorship Opportunities**

- Platinum \$6,000
- Gold \$5,000
- Silver \$4,000
- Bronze \$3,000
- Track \$2,000
- Session \$1,000

#### **Exhibitor Opportunities**

- For-profit \$500
- Nonprofit \$250

#### **Advertiser Opportunities**

- Full-page \$800
- Half-page \$400
- Quarter-page \$200
- Eighth-page \$100

▶ Please register for your sponsorship, exhibitor or advertiser opportunity [here](#).

▶ **Questions?** Contact Christa Parish at [info@NYSARH.org](mailto:info@NYSARH.org) or 315-379-7701.