



**New York State Association for Rural Health
Executive Committee**

**April 27, 2020
Via Zoom Call**

P = Present: E = Excused

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| Ann Abdella | P | Jennifer Leszyk | P |
| Barry Brogan | P | Claire Parde | P |
| Alison Coates | P | Carrie Roseamelia | P |
| Charlotte Crawford | P | Jack Salo | P |
| Helen Evans | P | Karin Blackburn | P |
| Sara Bollinger | P | Katie Rafferty | E |

| Topic | Discussion | Conclusions |
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| Call to Order Conflict Disclosure | Meeting convened at 2:02 pm | <ul style="list-style-type: none"> • No agenda modifications. |
| Approval of Minutes | <ul style="list-style-type: none"> • There were no changes to the minutes of 2/24/2020. • 3/23/2020 meeting minutes approved with suggested changes (Barry attended, not excused / under Governance: nominations and elections, not selections) | <ul style="list-style-type: none"> • Approved (Salo/Leszyk). • Approved (Abdella/Brogan). |
| Conflicts of Interest | None. | |
| Meeting Format | To better manage time, committee reports will be limited to five minutes or less. If Chairs need additional time, they can request it before the meeting. | |
| Finance | <ul style="list-style-type: none"> • Finance will meet at the end of May to look at the audit and how adjustments look. Ann requested draft year end statement for 2019 and a preliminary report for 2020. Not official numbers, a snapshot in time. More official numbers will be provided when the audit is finished and 2019 is closed out properly. We are in a good cash position at the moment. • Continuing to process the Leg App requests. Final claims for the hospitals are being modified – the staff are working with the facilities. • Working to reengage members of the finance committee and confirm commitments to the FC. • Conservative in spending going forward for a while. | <ul style="list-style-type: none"> • Action item: Karin will send Doodle poll dates to the Executive Committee and the full Board to set a meeting to review the audit. • Action item: revise bylaws to reflect the path of the audit. |

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| | <ul style="list-style-type: none"> • Audit is coming, making sure NYSARH’s Financial Procedures are in line with their Bylaws – there is no audit committee. Ann suggests that the Governance Committee take this up for discussion, to create an audit committee. Some places do the Finance Committee and the Audit Committee together. Claire: Executive Committee is the best place to bring it up. The revitalization act allows for the audit to rest with the Finance Committee or the entire Board. To her mind, her consideration is – does the entire NYSARH Board want to delegate that to a few members, or all members sharing this responsibility equally. Her concern is populating that committee. In Ann’s experience, the Executive Committee can serve as the audit committee. The committees of the Board are all comprised of members, except for Policy. Ann does not feel comfortable with the Finance Committee approving the audit. Claire: fundamental to the fiduciary function of the Board, it is important for members to do their part. Executive Committee agrees that the review of the audit will be with the Executive Committee, and then the full Board. Barry on audit: he agrees with Claire – committee of the board or delegate. Flexibility there. Codify audit path so this discussion does not happen every year. Next year we may fall under the highest level of compliance. • Jack: if duties are separated, he recommends it be the Executive Committee. | |
| <p>Governance</p> | <ul style="list-style-type: none"> • Started a project of working with the committee chairs to write standard operating procedures for the committees. Working to put together committee charters and committee SOPs. Governance will be the guinea pig. Once there is a format that makes sense, they will roll it out for the other committees. The staff are working to adapt the portal to have a core documents section. • Starting the process for nominations and selections and assessing who is terming off. There are a few members who are terming off. Solicitations of members to consider Board service. Derrick Chrisler – has stepped down. | <ul style="list-style-type: none"> • Karin will work with HWNY staff to modify the Board portal with additional tabs for Committees to utilize when uploading documents. |

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| <p>Policy</p> | <ul style="list-style-type: none"> • Got over what would normally be the big hump, the budget on April 1st and now riding out the remainder of the Leg Session. • The rule book went out the window the second week of March. • Cuomo over the weekend said that he will know by May 1st what the feds are going to do. Barry does not think he will know anything by May 1st other than plans to slash aid to localities. Cuomo reminds the federal government every day that they have an obligation to support state and local governments. • We have seen a lot of action out of NRHA. The President has been quoted numerous times in the National Press. He has gotten rural support. Seeing layoffs – over 1,000 hospital and primary care layoffs. • On behalf of the Policy Committee – Sara put out a budget analysis and MRT analysis. • The state has no revenues and no new taxes according to the Governor. If there is a bill that starts at the federal level, our next lift may need to be a federal lift where we are asking our NYS delegation. • Today his network signed on to a proposed bill that will support behavioral health, but he does not want to delude the message that there needs to be state support. • 1.1 million Legislative Grant – Not sure if NYSARH will get contract. Karen Madden has not responded, busy with COVID. Jack: the 1.1 million was discovered by Susan Williams by reviewing the documents. Karen Madden’s office may not be aware. • If the Governor proposes cuts, NYSARH will have 10 days to weigh in. • Policy Committee meeting on Wednesday at 9am. • NYSARH’s Marketing message that needs to go out: we either hang together or hang individually. | <ul style="list-style-type: none"> • Sara will check with Senator May’s office re: appropriation |
| <p>Membership</p> | <ul style="list-style-type: none"> • Newsletter is getting a new look for membership and advocacy. • The Committee recommends a series of marketing videos that will be sent out to our members to show the value of our association. Will be added to agenda for May BOD meeting. | <ul style="list-style-type: none"> • Staff will add marketing videos to May BOD agenda. |
| <p>Conference</p> | <ul style="list-style-type: none"> • Carrie and Ali plan to do a more complete discussion and presentation at the full BOD meeting next month. | <ul style="list-style-type: none"> • Bring to the full Board in May. If the Board is in agreement, plan for on-line conference will move |

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| | <ul style="list-style-type: none"> • Nobody has the bandwidth to respond to proposals right now or to conference requests, and we do not know if our typical audience will be able to travel, an in-person conference is not practical. Also seems insensitive. People will need some time to debrief about what just happened. A good idea to re-think the conference and move to an online conference. • Offerings for an on-line experience: <ul style="list-style-type: none"> ➤ Space to de-brief. ➤ High impact sessions. ➤ Live streaming with recorded aspects. ➤ WHOVA. \$1900. ➤ Provides a team and a manger 24-7 during the conference. ➤ Point and click. ➤ Add your information and pictures. ➤ Gaming/engagement, giveaways. ➤ Conversations. • The Committee will look for a different group of sponsors. • Requesting approval to move forward with this to the full Board. • Would like to roll out messages: we're here for you – we're all in this together. We're holding space for this. What do I want to talk about? What do I want to hear about? | forward. |
| Impact of COVID-19 | <ul style="list-style-type: none"> • How can NYSARH be a voice for Rural during the coronavirus pandemic? <ul style="list-style-type: none"> ➤ Member responses are important. ➤ What can NYSARH demonstrate as an impact? ➤ Operationalize this? ➤ PPS data collection reflects rural. ➤ The more interesting piece that NYSARH can bring is how has COVID has affected rural vs. how it has impacted our network or organization. | |
| Strategic Plan Pre-Planning | Quick update: Jack and Claire agreed to be part of that team with Helen and Sara. Ali would like to be included. | |
| NRHA | <ul style="list-style-type: none"> • Contract \$9,500 – we did receive renewal of this contract • Beginning the process to extend the membership grant because school is out right now • Federal policy Initiatives • National conference – virtual (Ali, Carrie, Helen | |

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| | attending) • July State Association Meeting – Ali is interested | |
| Adjourn | Motion to adjourn made by Jack at 3:32pm | |
| Meeting Minutes | Submitted by Karin Blackburn 6/2/2020 | |