



**Board of Directors**  
Meeting Minutes  
March 23, 2020  
2:00 PM

Ann Abdella	P	Sylvia Getman	E	Mandy Qualls	P
Tess Barker	E	Richard Kazel	E	Carrie Roseamelia	P
Ann Battaglia	P	Jennifer Leszyk	P	Jack Salo	P
Barry Brogan	E	Nancy McGraw	E	Mary Zelazny	P
Derrick Chrisler	E	Gertrude O'Sullivan	P	Karen Madden	E
Alison Coates	E	Claire Parde	P		
Charlotte Crawford	P	Paul Pettit	E		
Helen Evans	P	Michael Pease	P		

Board Members: P= Present, E = Excused

Staff Present: Karin Blackburn, Katie Rafferty, Sara Wall Bollinger

**I. Call to Order**

- a. Quorum established.
- b. Helen welcomed everyone.
- c. Agenda Modifications: none
- d. Helen requested that any potential conflicts be disclosed: none.

**II. 2/3/2020 Approval of Minutes (Parde/Salo)**

**III. NRHA Annual Meeting (5/19-5/22/2020 San Diego, CA)**

Grant covers 1 Board Member – Helen will register

Carrie is interested, too – her organization will pay for her participation. **No travel until have disaster.**

**State Leadership Conference (7/7-7/8/2020 Charleston, W. VA)**

Grant covers 2 Board Members

**IV. Reports**

**a. Governance – C. Parde**

- Committee met March 16<sup>th</sup>. The work of that day was to review the Excel spreadsheet – Board Member participation in committee meetings. Really useful exercise. Helped identify members who are a little less engaged. This will be provided on the portal as well.
- Communications around conference committee aren't getting to all Board Members.

- Format of the e-newsletter was discussed.
- Board training options were discussed.
- Something to think about before the next meeting – nominations and selections.

**b. Finance – A. Abdella**

- Met 3/12/2020 – didn't have quorum. Good discussion. Reviewed financials, approved, moving forward to full Board.
- Katie presented the financials 1/1/2019 – 11/30/2019  
Approved (Salo/Battaglia)
- Audit update: Engagement letter coming and conference call will be scheduled early next week to discuss audit timeline
- New Policy: Checking account balance policy  
Approved (Pease/O'Sullivan)
- Karin gave an update on the Gold Money Market Savings account

**c. Policy – B. Brogan**

- Overview of NYS Advocacy
  - ◆ Last Thursday, MRT released their executive summary.
  - ◆ Regular budget process – heavily engaged prior to Coronavirus.
  - ◆ Bail out Bills – three bail out bills are in play. Others are being crafted. As of the beginning of this call, the Senate has not crafted its response.
  - ◆ What do we do as a modest state association, but an association that weighs in?
  - ◆ He and Sara have worked out a proposal and will share it with the Board. Barry gave details of the proposal and the Board is in agreement.
- Overview of NRHA Policy Institute
  - ◆ NYSARH had a great delegation. Met with every office. Always a great opportunity. Rural Health Council: no news. Sara asked K. Madden for an update, no response as of this meeting.
- Status of Rural Health Council
  - ◆ No news. Sara asked Karen Madden for an update with no response.
- Sara reported that NYSARH was asked to do a sign on letter for the ability for pharmacies to give a greater range of vaccines for people of all ages. Taking work away from primary care providers. Any objections? If patients can't get it from primary care providers, get it where you can get it. Board in agreement.

**d. Membership – C. Crawford**

- Fall membership campaign was relatively successful.
- Karin gave a report on website functions suggested by HWNY – past member portal that would streamline data and reporting of past members, instead of looking in three different spreadsheets for data.
- Mandy Qualls gave an update on the Student Recruitment Campaign: Membership Committee had a good meeting to discuss some of the findings. Before she sent on to the full Board, she wanted to follow up with the students on a few things. Timeline

will be affected by the Coronavirus and school not being in session. Sara will check with NRHA for a six-month extensions.

Helen asked Mandy to make recommendations to the Membership Committee and then up to the Board.

**e. Conference Committee – C. Roseamelia & A. Coates**

- Karin sent the Save the Date for the Conference – please pass along to your contacts.
- Conference housekeeping: if you want to be part of the Conference Committee or any subcommittee, please contact Carrie or Ali.
- Looking at three tracks:
  - ◆ Safe Harbor – sheltering populations
  - ◆ Port City Exchange – Catch all, anything that doesn't fall into Safe Harbor or Unchartered Waters.
  - ◆ Unchartered Waters – navigating during times of uncertainty and change
  - ◆ \$900 for CEUs – NYSARH's application to become a CEU provider for three years. In the past \$500 per year, UB takes care of everything. This scenario, \$900 to NYS Dept. of Ed., we would be responsible for all paperwork and logistics. This should come back to Education or Executive Committee. We will revisit this next month.
  - ◆ Jack: suggestion for Carrie – send email out to Board, if they can't serve on one of the subcommittees, one of their staff members could join. Untapped resource. Is it feasible to even still put the conference on? Even if things are back on track, people will be frightened to travel – and organizations will not have the money for this. We won't know what the new normal will be. Might want to think about a virtual conference.
  - ◆ May Board meeting decision will be made about the 2020 Conference.

**f. Education & Communication – K. Blackburn**

- Karin provided a report on webinar marketing engagement and webinar participation – meeting material attachment.

**V. Management Report – K. Blackburn**

- Karin reported a positive status report on the administrative services and working relationship with Sara Bollinger.

**VI. Comments and Announcements**

- None.

**VII. Adjournment 3:27pm**