



**Board of Directors Meeting  
July 23, 2019  
11:00 am via Conference Call**

Board Members: P= Present, E = Excused

Staff Present: Karin Blackburn, Sara Wall Bollinger, Katie Rafferty

Tess Barker	E	Richard Kazel	P	Michael Pease	P
Ann Battaglia	P	Jennifer Leszyk	P	David Riddell	P
Barry Brogan	E	Karen Madden	P	Carrie Roseamelia	P
Derrick Chrisler	P	Nancy McGraw	E	Jack Salo	P
Charlotte Crawford	P	Richard Merchant	P	Robert Wingate	P
Helen Evans	P	Gertrude O'Sullivan	E	Mary Zelazny	E
Sylvia Getman	E	Claire Parde	P		

- 1) Welcome: Sara took roll call. Quorum being established, Richard M. called the meeting to order at 11:01 AM.
- 2) Minutes of 6/11/19 approved, unanimously (Pease/Parde).
- 3) Agenda Modifications: None.
- 4) National Rural Health Association
  - Derrick Chrisler reported on the State Rural Health Association Leadership Conference held in Denver, Colorado July 9-10. Derrick provided an overview of proceedings of this year's SRHA Meeting. Of significant import, Derrick mentioned the following:
    - i. NYSARH should attend to compliance with regulations regarding classification, deductibility and recognition of dues
    - ii. NYSARH needs to be clear [and communicate with members] the legal differences between education, advocacy and lobbying
    - iii. Alan Morgan presented on 'building allies across sectors' to expand 'brand awareness'

- iv. NRHA has been awarded funding to support State Associations for another five years.
- v. PowerPoint Slides will be posted on the Board Portal
- Sara presented an opportunity for NYSARH to participate in a NRHA initiative with the NIH 'All of Us' research project
  - i. Small publicity project we have done before for \$500 – approved
  - ii. A plan for a larger [up to \$4500] publicity project was included in board meeting pre-materials for consideration. Richard M. agreed to review these materials and provide direction to staff.
    - Update: A proposal for \$3,520 was submitted to NRHA and was approved on 7/26.

## 5) Committee Reports

- Policy Committee, Sara on behalf of Barry Brogan, Chair
  - i. No meeting in July. Next meeting 8/27.
- Governance Committee, Claire Parde, Chair
  - i. Members with terms expiring have agreed to serve another term
  - ii. Recruitment emails sent 6/17, 7/1 and 7/9
  - iii. Applications will be reviewed at next meeting 7/29; nomination summary expected to be released by 8/20
  - iv. The Committee will review a revised disclosure of interest from Richard Merchant
  - v. Proposed slate of officers:
 

President	Helen Evans
Vice-President	Jack Salo
Treasurer	David Riddell
Secretary	Jennifer Leszyk
- Finance Committee, Rich Kazel
  - i. No meeting in July. Next meeting 8/22 at 1PM.
  - ii. 2017 IRS 990 and CHAR 500 were submitted in May. We have heard nothing from the IRS which, according to Rich Kazel and Katie Rafferty, is good.
  - iii. 2018 IRS 990 and CHAR 500 were submitted in July.
  - iv. PayPal [conference registrations] is working fine
  - v. Katie sent a 'snapshot' of bank balances to the Board
  - vi. Rich K. made a site visit to Canton to review systems and procedures
  - vii. Financial statements for 1<sup>st</sup> and 2<sup>nd</sup> Quarter 2019 will be presented to the Finance Committee at their August meeting.
- Membership Committee, Jack Salo, Chair
  - i. Meetings June 4 and July 2. Next meeting 8/6.

- ii. Fine tuning Member Survey. Feedback from several Board members. Sara will create the survey in *Survey Monkey* and disseminate it by the end of the month
  - iii. The Committee plans to make a recommendation for a change to dues structure and amounts to be announced by the end of 2019 and go into effect January 2021.
- Conference Committee, David Riddell and Charlotte Crawford, Co-Chairs
    - i. David submitted a written update
    - ii. 39 registrations received so far
    - iii. David asked all Board members to push out marketing for the conference and pre-conference to their professional networks
      - 1. Karin agreed to make marketing flyers and share them with Board members
    - iv. The Awards Committee met and selected awardees for 2019: Dr. Dweck, Dr. Terry, and the Genesee-Orleans-Wyoming Opioid Task Force are recipients for the three award categories
    - v. Sponsorships are at 82% of our goal. Please continue to recruit for Bronze and Silver sponsors.
    - vi. Carrie announced that we will have posters for the Poster Session
    - vii. Helen announced that some of the people who were not selected to present are interested in offering webinars

6) Administrative Report, Sara Wall Bollinger

- Sara submitted a written 2<sup>nd</sup> Quarter report
- NYSARH was selected for a NRHA supplemental TA grant to develop a Student Membership program: \$4,829 in funds to support the project
- Richard M. agreed to review Strong Nonprofits New York
  - Update: NYSARH has joined Strong Nonprofits NY
- Claire reported that the contract between NYSARH and NAHEC is in final review and should be signed before the end of the month. At that time there will be a meeting with the Executive Committee, Karin and Sara to clarify details.
- Next Executive Committee meeting: August 26<sup>th</sup> 3PM

NEXT Board of Directors MEETING: September 27<sup>th</sup> in Niagara Falls

Meeting adjourned at 12:54 p.m. (Parde/Roseamelia).