



- **October 17, 2019**

- Update on Federal Policies Impacting Rural Health**

- Sent to 1,050 subscribers via Campaign Monitor
 - > 344 opened the email
 - > 65 people clicked the link
- Facebook post: 199 followers, 66 people reached, 17 engagements
- 24 people registered

- **November 21, 2019**

- How the New York Health Act will Improve the Health of Rural New Yorkers**

- Sent to 1,032 subscribers via Campaign Monitor
 - > 295 opened the email
 - > 56 people clicked the link
- Facebook post: 199 followers, 39 people reached, 1 engagement
- 18 people registered

- **January 16, 2020**

- Network Cybersecurity: How most compliance efforts leave rural healthcare providers vulnerable**

- Sent to 1,018 subscribers via Campaign Monitor
 - > 269 opened the email
 - > 29 people clicked the link
- Facebook post: 199 followers, 37 people reached, 6 engagements
- 12 people registered

- **February 20, 2020**

- No License, No Problem: Freely Available Clinical Resources from the National Library of Medicine**

- Sent to 1,019 subscribers via Campaign Monitor
 - > 276 opened the email
 - > 5 people clicked the link
- Facebook post: 199 followers, 100 people reached, 9 engagements
- 8 registered

- **March 19, 2020**

- Core Concepts in Cultural Experience**

- Sent to 1,004 subscribers via Campaign Monitor
 - > 242 opened the email
 - > 39 clicked the link
- Facebook post 199 followers, 10 people reached, 0 engagements
- 20 people registered