



NYSARH Conference Planning Committee

February 18, 2020 9:00 am

ZOOM CONNECTION INSTRUCTIONS

Join from a PC, Mac, iPad, iPhone or Android device:

Please click this URL to start or join. <https://upstate.zoom.us/j/148524170>

Or, go to <https://upstate.zoom.us/join> and enter

meeting ID: 148 524 170

Join from dial-in phone line:

Dial: +1 646 876 9923 or +1 669 900 6833

Meeting ID: 148 524 170

Participant ID: Shown after joining the meeting

1. Open meeting (Ali)
2. Theme Confirmation (Carrie)
 - General Conference Theme/Imagery – Theme and Logo approved by Board of Directors February 3rd
 - NYSARH: Beacon for Rural Health
 - Logo incorporates a lighthouse and an O for Oswego
 - Subthemes for Tracks
 - Safe Harbor - Sheltering vulnerable populations [especially older adults]
 - Port City Exchange - Trading best practices for rural health
 - Lighthouse – Navigating future changes [VBP, DSRIP 2.0 etc.]
3. February Tasks (Ali)
 - a. Sponsorship/Exhibitor/Advertiser solicitation
 - i. Standardized email letters incorporating logo & conference location details
 - ii. Who will contact the Health Foundation of W&CNY to request another \$5000 sponsorship?
 - iii. NAHEC staff will complete online sponsorship requests to insurance companies and others
 - iv. Solicitation tracking system utilizing Trello or GoogleDocs
 - b. Workshop/Presenter RFP
 - i. Standardized email letters incorporating logo & conference location details
 - ii. Promote opportunity on NYSARH website & Facebook during March
 - iii. Use Survey Monkey template created by Helen
 - iv. Select due date late in April for Committee review at May 19th meeting
4. Updates from subcommittees (individuals indicated)
 - Registration - Christa Parish

Facilities - Sara
Publications/PR - Karin
Awards and Prizes – Who spoke with Gertrude?
Preconference - Coreen
Sponsors/Exhibitors - Karin
Technical - Ali
Posters – Ali
Budget - Karin

5. Close Meeting (Ali)