

Notes of Membership Committee December 3, 2019

Present:Charlotte Crawford, Helen Evans, Jenny Leszyk, Mike Pease,
Heather Brown, Mandy Qualls, Sara Wall BollingerExcused:Tess Barker, Sylvia Getman, Karin Blackburn

Charlotte Crawford, Chair, opened the meeting at 1:03.

- 1. Notes of 11/5 [Mike/Mandy] accepted.
- Membership Campaign. Two organizations have joined so far due to Board member outreach. Most Board members have identified their Prospect(s). Action: Sara will reach out to all Board members who have not yet identified their Prospect organization. Action: Sara will notify Board members when their Prospect(s) join NYSARH.
- 3. Student Membership Project

Mandy reported that she held two Focus Groups this week [Syracuse & Binghamton]. A Focus Group scheduled for Monday was cancelled due to bad weather and will be rescheduled in January. The Focus Group at Ithaca will also be in January. Mandy has added the Community Health program at SUNY Cortland for a fifth Focus Group, also in January.

- 4. Campaign Tracking Action: Sara will send weekly updates to the Committee.
- Next Meeting The January & February meetings will be merged into an off-cycle meeting January 28th.
- 6. Meeting Adjourned at 1:15.

Respectfully submitted, Sara Wall Bollinger