

DRAFT: NRHA's 31st Annual Rural Health Policy Institute Agenda

Tuesday, February 11th
NRHA Informational Sessions Day

- 7:30 - 5:00 p.m. **Event Registration**
- 7:30 - 8:00 a.m. **Breakfast**
- 8:00 - 8:15 a.m. **Your Voice. Louder!**
NRHA 2020 President Pat Schou
- 8:15 - 8:45 a.m. **Your Voice in Washington, D.C.**
NRHA VP of Gov. Affairs Maggie Elehwany
- 9:05 - 9:25 a.m. **Speaker**
Member of Congress
- 9:25 - 9:45 a.m. **Speaker**
Member of Congress
- 9:45 - 10:00 a.m. **Break**
- 10:00 - 10:45 a.m. **Rural America Needs Action Now: Understanding the
Rural Hospital Closure Crisis & It's Consequences.**
Rural hospitals are crucial to sustaining health care access to small, rural communities, and they have done so for generations. However, a disturbing trend in rural hospital closures has begun jeopardizing to jeopardize health care access in rural America. Join us to learn more from experts on the state of rural hospitals and why it is so important that Congress and the Administration act now to save rural hospitals. This session will feature remarks from Michael Topchik (Chartis Center for Rural Health), Tim Wolters, TBD, and TBD.
- 10:45 - 11:05 a.m. **Health and Human Services & Rural Health**
HHS Deputy Secretary Hargan
- 11:05 – 11:50 a.m. **How Will Rural Voters Define the Upcoming Election?**
“If we learned nothing from the past election, it's that we haven't listened to rural America enough.” - Senate Majority Leader Chuck Schumer. Rural voters made an impact in the 2016 elections, and both political parties have

taken note. Join us to learn more about which issues are most important to rural voters and why representatives on both sides of the isle are interested in the 'rural vote.' This session will feature remarks from national media leaders who've focused on rural voters.

11:50 – 1:00 p.m.

Lunch

1:00 – 1:10 p.m.

NRHAdvocacy: Why Your Voice Matters.

We tout advocacy as an incredibly important part of NRHA's mission, but now, more than ever before, NRHA members need to understand just how much *your voice* can make a difference. Your emails, your phone calls, your in-person meetings – they *all* matter. This session will feature remarks from NRHA Gov. Affairs & Policy Manager Max Isaacoff and NRHA Gov. Affairs Comms. Coordinator Mason Zeagler.

1:10 – 1:25 p.m.

Health Resources and Services Administration & Rural Health

HRSA Administrator Thomas Engels

1:25 – 1:40 p.m.

Speaker

Member of Congress

1:40 – 2:15 p.m.

Emerging Rural Health Solutions (Workforce, OB, Mental Health)

Rural America is need of health solutions. Workforce, obstetric and mental health shortages are all prevalent issues for rural communities. This panel featuring congressional staff and rural advocates will discuss emerging solutions to the issues.

2:15 – 2:45 p.m.

Speaker: Opioids and the Next Generation

The opioid crisis will have lasting problems past this generation. Cindy Wood explains the future difficulties of dealing with the next generation of Americans who will be born with challenges from the fallout of the current opioid crisis.

2:45 – 3:15 p.m.

Alternative Payment Models – Are They Right for You?

As the health landscape moves towards value-based care from traditional fee-for-service, rural providers are looking at alternative payment models. This panel will feature rural payment model experts discussing the potential for new models and the challenges to implementation.

3:15 – 3:30 p.m.

Break

3:30 – 3:50 p.m.

Speaker:

Member of Congress

3:50 – 4:10 p.m.

Speaker

Administration Official

4:10 – 5:10 p.m.

Breakout Sessions

A: Rural Funding Toolkits

B: Rural Maternity Care

C: Aging in Rural America

5:10 – 6:00 p.m.

Hill Day Advocacy 101: How to Make the Most of Your Meetings

Learn the tips and tricks to having a successful Capitol Hill meeting from two of NRHA's lobbyists, NRHA Gov. Affairs & Policy Manager Max Isaacoff and NRHA Gov. Affairs Communications Coordinator Mason Zeagler. In this session, they will discuss conversational strategies, NRHA talking points, and how to handle post-meeting follow-up! Together, they will prepare you to have a productive NRHA Capitol Hill Advocacy Day experience!

Wednesday, February 12th
NRHA Capitol Hill Advocacy Day

- 7:00 – 10:00 a.m. **Registration**
- 7:00 – 7:30 a.m. **Capitol Hill Strategy:**
NRHA VP of Gov. Affairs Maggie Elehwany
NRHA Gov. Affairs & Policy Manager Max Isaacoff
- 8:00 – 8:15 a.m. **Speaker**
Members of Congress
- 8:15 – 8:30 a.m. **Speaker**
Member of Congress
- 8:30 – 10:00 a.m. **Capitol Hill Q&A**
Speak with NRHA’s Government Affairs Staff about any questions you
may have before your Capitol Hill meetings
- 9:00 - 6:00 p.m. **Congressional Meetings on Capitol Hill**
- 6:00 – 8:00 p.m. **Congressional Reception**
Location TBD

Thursday, February 13th
NRHA Rural Health Disparities Summit
Hosted with the American Academy of Family Physicians

- 8:00 – 8:30 a.m. **Breakfast**
- 8:30 – 8:50 a.m. **Keynote Speaker**
HRSA Associate Administrator for Rural Health Policy Tom Morris
- 8:50 – 9:10 a.m. **Speaker: CDC/Ag Suicide Rates**
Suicide rates are rising nationwide and especially in rural America. This session will feature a CDC Official speaking to the issue and what agency initiatives are being introduced to deal with the rising rates.
- 9:10 – 9:30 a.m. **Closing the Gaps & Enabling Health Equity**
There is a large divide between rural and urban health equity. This session will focus on closing the gap and enabling health equity for all Americans.
- 9:30 – 9:50 a.m. **Oral Health Equity**
Dentaquest Senior Advisor Marcia Brand will speak to the disparities in oral health for rural communities.
- 9:50 – 11:30 a.m. **AAFP Session:**
AAFP Julie Wood
- 11:30 – 12:10 p.m. **Health Equity and COPD in Rural America**
Grace Ann Koppell
- 12:00 – 12:20 p.m. **The Hope for Rural America**
NRHA President Alan Morgan