

### **Board Support for 2019-20 NYSARH Member Recruitment:**

1. We are asking each Board Member to secure one new Organizational or Individual member to NYSARH. Board and Committee members are asked to provide Sara, via e-mail, ONE Prospect they will contact personally to request that they become NYSARH Members. Please submit your names to Sara by Friday, Nov 15th.
2. Sara will post all prospects and their NYSARH Member outreach person on the NYSARH Website Board Portal. Check the Portal to see if anyone else is approaching a person you have selected.
3. All Board members should contact their Prospects during the month of November.
4. Materials and Guidance:
  - We will send a sample of a generic letter, but recommend that you customize it to connect the interests of your Prospect as rationale for NYSARH Membership. Appeal to self-interest as well as common good NYSARH.
  - Hard copies of the Annual Report are available upon request. An electronic version is on the NYSARH website <https://nysarh.org/wp-content/uploads/2019/06/2018-NYSARH-Annual-Report.pdf>
  - The Membership Committee has prepared a Q&A sheet to assist you when communicating with your Prospects
5. IMPORTANT: NYSARH has a 12-month membership from the point of application/payment [it is not based on the calendar year]. Members will be automatically prompted to renew at the end of each membership cycle.