

RECRUITING MEDICAL STUDENTS TO RURAL HEALTH ON A SHOE STRING BUDGET



Presenters: Gertrude O'Sullivan & Robert Wingate

OBJECTIVES

- Identify and communicate need
- Identify partners
- Convene working team
- Develop competencies and curriculum
- Recruit medical students
- Measure success



FOUNDATION
— *for* —
COMMUNITY
HEALTH

Prevention, Access, Collaboration


www.fchealth.org

100% Rural - 17 towns

33,000 in New York - 22,000 in Connecticut

2014 FCH Needs Assessment identified
access to healthcare providers as one of
primary concerns

Average of 1,675 patients per primary care
physician

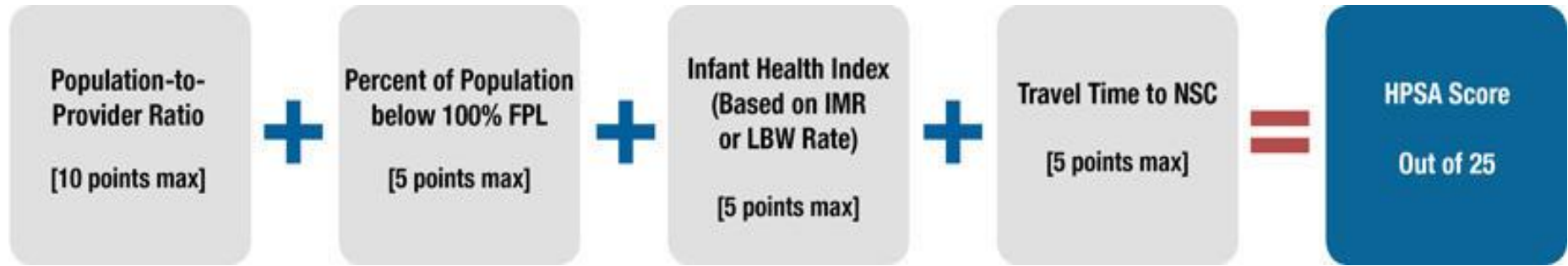
NEED  GOAL

- **SHORTAGE OF PRIMARY CARE PHYSICIANS**

DUE TO AGING WORKFORCE AND NO PIPELINE OF YOUNG PHYSICIANS COMING TO AREA.

- **TO ATTRACT PRESCRIBER-LEVEL PROVIDERS TO PRACTICE IN OUR RURAL COMMUNITIES**

HPSA – PRIMARY CARE



Litchfield County (CT) - 16

Eastern Dutchess County - 15

Unique Model

1. Collaboration between two states



2. Collaboration between two states

3. Steering Committee/Conveners

4. Healthcare Site Partners

5. Multiple Health Professions Schools

6. Housing & Lifestyle Partners

7. Extra Enrichment Opportunities/Events

FEASIBILITY/PLANNING PARTNERS



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Connecticut
State Office
of Rural Health

Health care branching
out to rural communities



Northwestern Connecticut
Community College



CONNECTICUT'S BEST KEPT SECRET



FRONT FACADE
ARCHITECTURAL RENDERING © SHARON HOSPITAL

Gensler
© 2012



HEALTH CARE PARTNERS/PRECEPTORS



CONNECTICUT'S BEST KEPT SECRET



MOUNTAINSIDE



HRHCare (Hudson River Healthcare) - FQHC



Located in Amenia, in Dutchess County, New York, just a few miles west of Connecticut. It serves an immigrant population, among others. Robert Dweck, MD, who won today's Gary Ogden Rural Health Practitioner of the Year award, serves at this health center.



A 78-bed hospital, now integrated into a larger health system



Offers rehabilitation, assisted living, adult day care and outpatient physical therapy as well as skilled nursing



Mountainside Treatment Center, in Canaan, CT, alcohol and drug rehabilitation center



Salisbury VNA (Visiting Nurse Association); home health, hospice, home assistance



Noble Horizons, in Salisbury, CT, offering independent living, intermediate care, skilled nursing care, short-term residential, outpatient rehabilitation and memory care



Fairview Hospital, Great Barrington, MA, 25-bed hospital that is a member of Berkshire Health Systems, located in mid-sized rural city; a primary acute care hospital

Multiple Health Professions Schools

QUINNIPIAC
UNIVERSITY
FRANK H. NETTER MD
SCHOOL OF MEDICINE



TOURO COLLEGE
OF OSTEOPATHIC MEDICINE
Where Knowledge and Values Meet



MARIST School
of Science
Physician Assistant Program

INDIAN MOUNTAIN SCHOOL





Lifestyle - partners



TS TRI-STATE
CHAMBER
OF
COMMERCE

Extra Enrichment Opportunities and Events

- Community Service Project



Extra Enrichment Opportunities and Events

- Migrant Farmworker's Clinic



Extra Enrichment Opportunities and Events

- Student Dinner and Rural Physician Panel



Unique Model

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6. Extra Enrichment Opportunities/Events
- 7. Low cost – 0 budget**
in-kind contributions

DAILY SCHEDULE

Group A	Group B	Group C
Student 1	Student 4	Student 6
Student 2	Student 5	Student 7
Student 3		

Schedule: July, 12 to July 28, 2017

	Group A	Group B	Group C	
Day 1	Interprofessional Collaborative Practice			
Day 2	Sharon Hospital	Geer	HRH Care	
Day 3	Service Project - HRH Care Health Fair 10 a.m. to 2 p.m.			
Day 4	Sharon Hospital	Geer	HRH Care	
Day 5	Sharon Hospital	Geer - Dr. K.	HRH Care	
Day 6	Geer	HRH Care	Mountainside	BOA Practice Solutions
Day 7	Geer	HRH Care	Sharon Hospital	COC Business After Hours
Day 8	Geer - Dr. Kobylarz	HRH Care	Sharon Hospital	
Day 9	Recreational Activity			
Day 10	Recreational Activity			
Day 11	HRH Care	Mountainside	Sharon Hospital	
Day 12	HRH Care	Sharon Hospital	Geer	
Day 13	HRH Care	Sharon Hospital	Geer	FCH Retired Physicians
Day 14	Mountainside	Sharon Hospital	Geer - Dr. Kobylarz	
Day 15	Dr. Zelman - Hotchkiss School			
	Wrap Up/Lunch at Geer Village			

DAY 1 - Orientation Agenda

- Standardized Clinical Orientation
- EMS Presentation
- Overall Program Orientation
- Local Recreational Activities
- Interprofessional Collaborative Exercise
- Introduction to Farm Workers Clinic

INTERPROFESSIONAL COLLABORATIVE PRACTICE

- Establish learning objectives
- Introduction to IPCP – led by MD
- Include community health provider participants
 - EMT-P, RPh, VNA, RD, MSW, SA counselor, PT, etc.
- Case Study group activity
 - Reflection and report
- Wrap-up



PROGRAM DESIGN

CLINICAL

- Rurality
- Competencies
- Interprofessional
- Community Service Project
- Migrant Farm Workers

LIFESTYLE

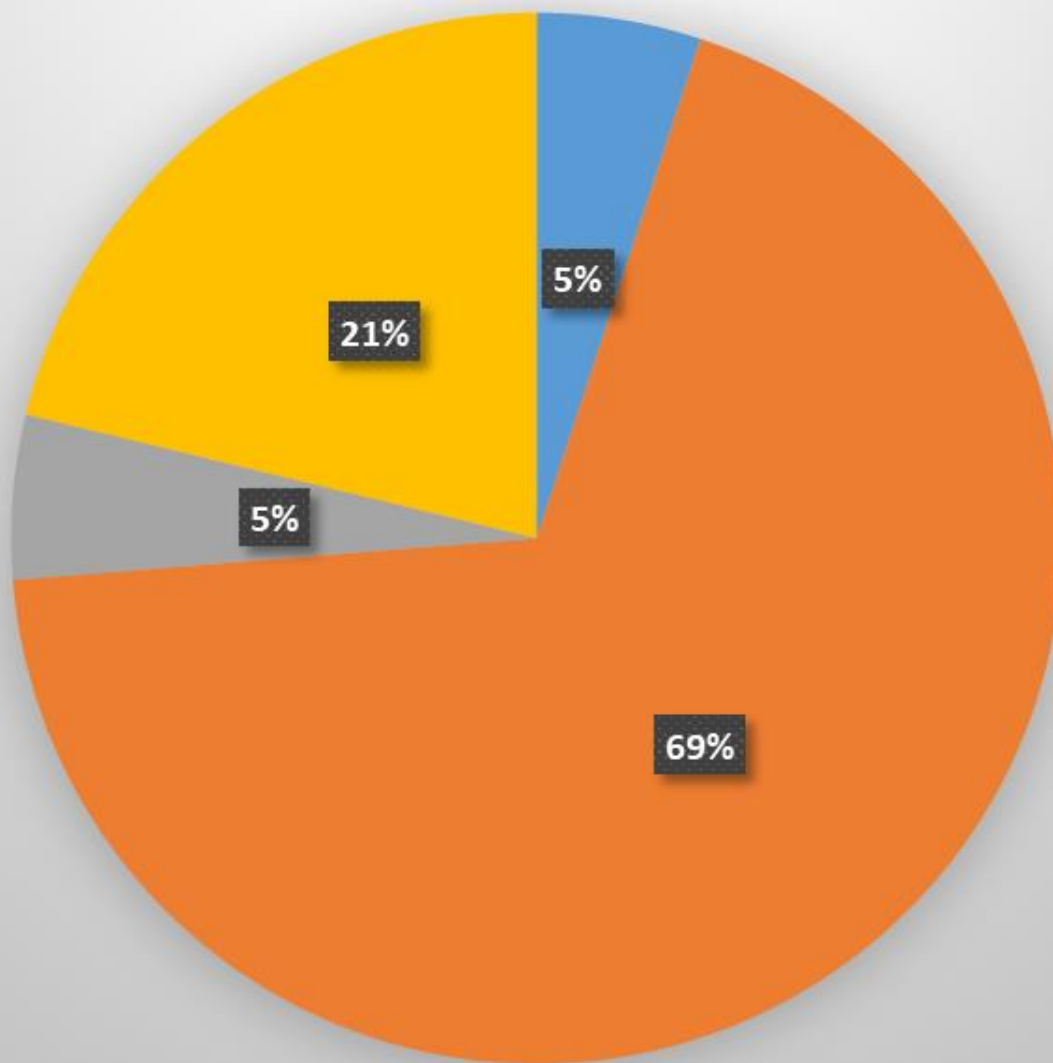
- Chamber of Commerce
- Local Theaters
- Restaurants
- Outdoor Activities
- Student Dinner with Physician Panel
- Personal and Business Finances

STUDENT RECRUITMENT and STARTUP

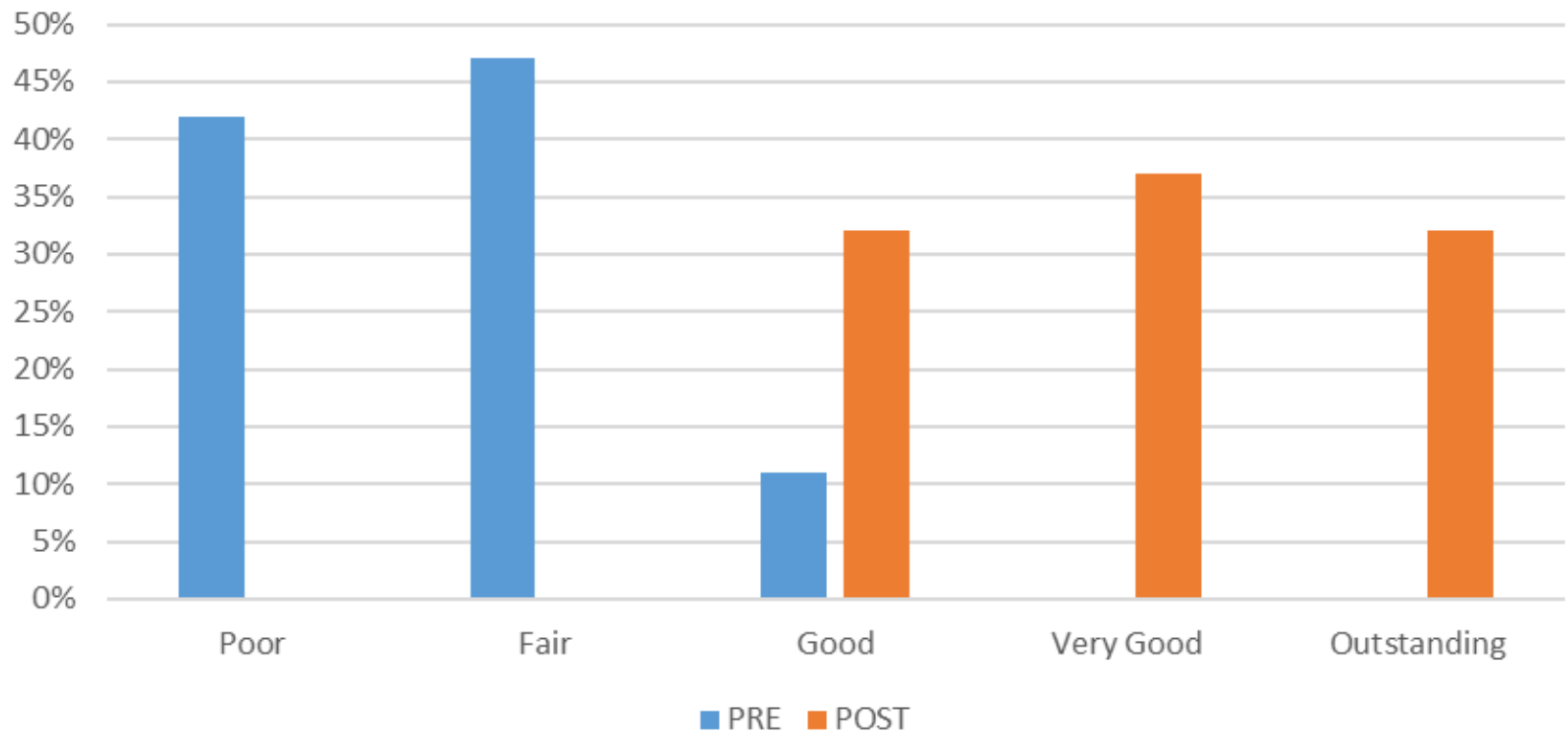
- Defining Size of Student Slots and Application Systems
- Application and Marketing Materials
- Faculty Partners – role in recruitment
- Planning with Academic Calendars
- Health Forms, HIPAA, Site Orientations
- Student Pre-and-Post Survey: Attitudes and Knowledge of Rural Health

STUDENTS' PRIMARY RESIDENCE

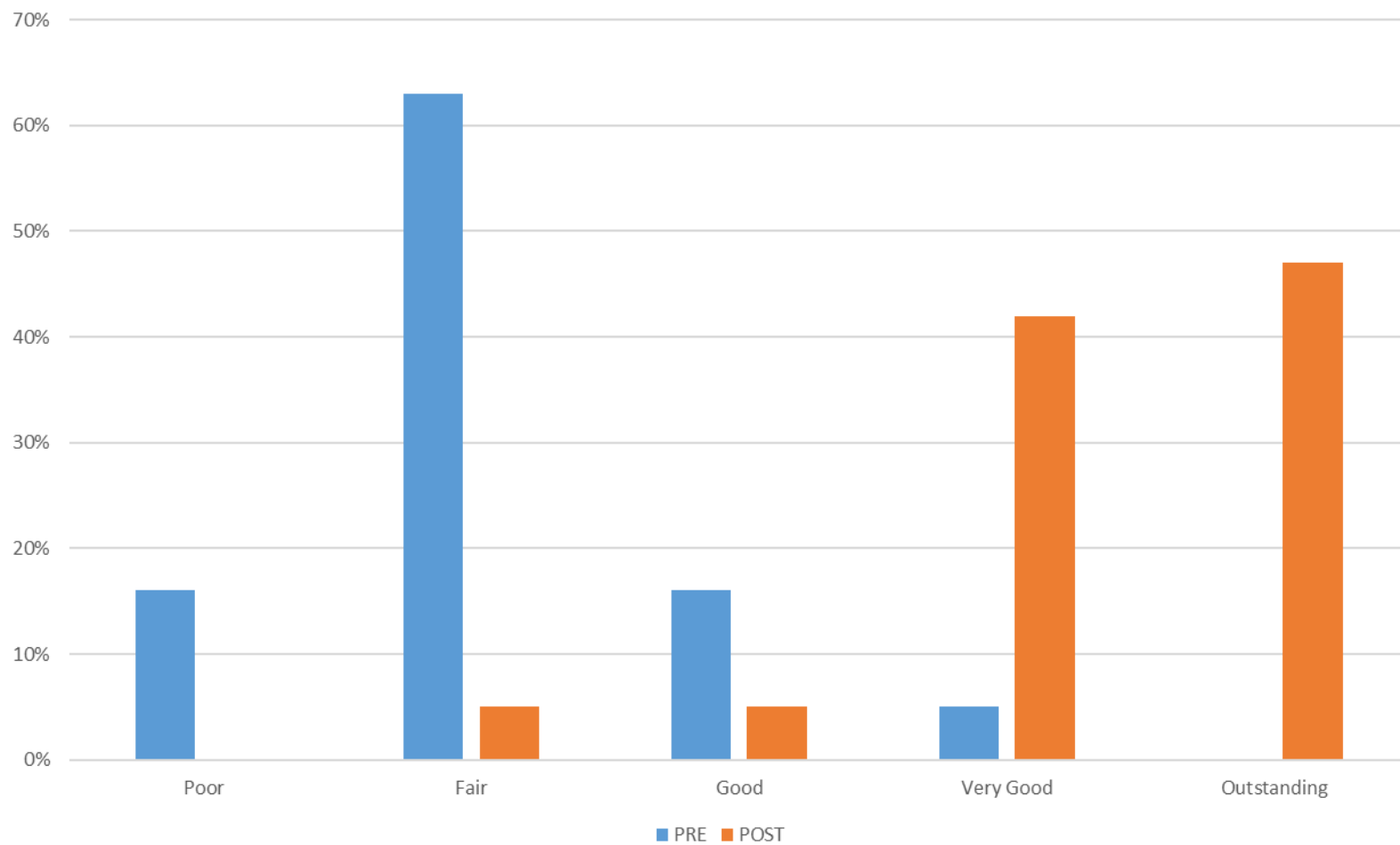
■ Urban ■ Suburban ■ Rural ■ Combination



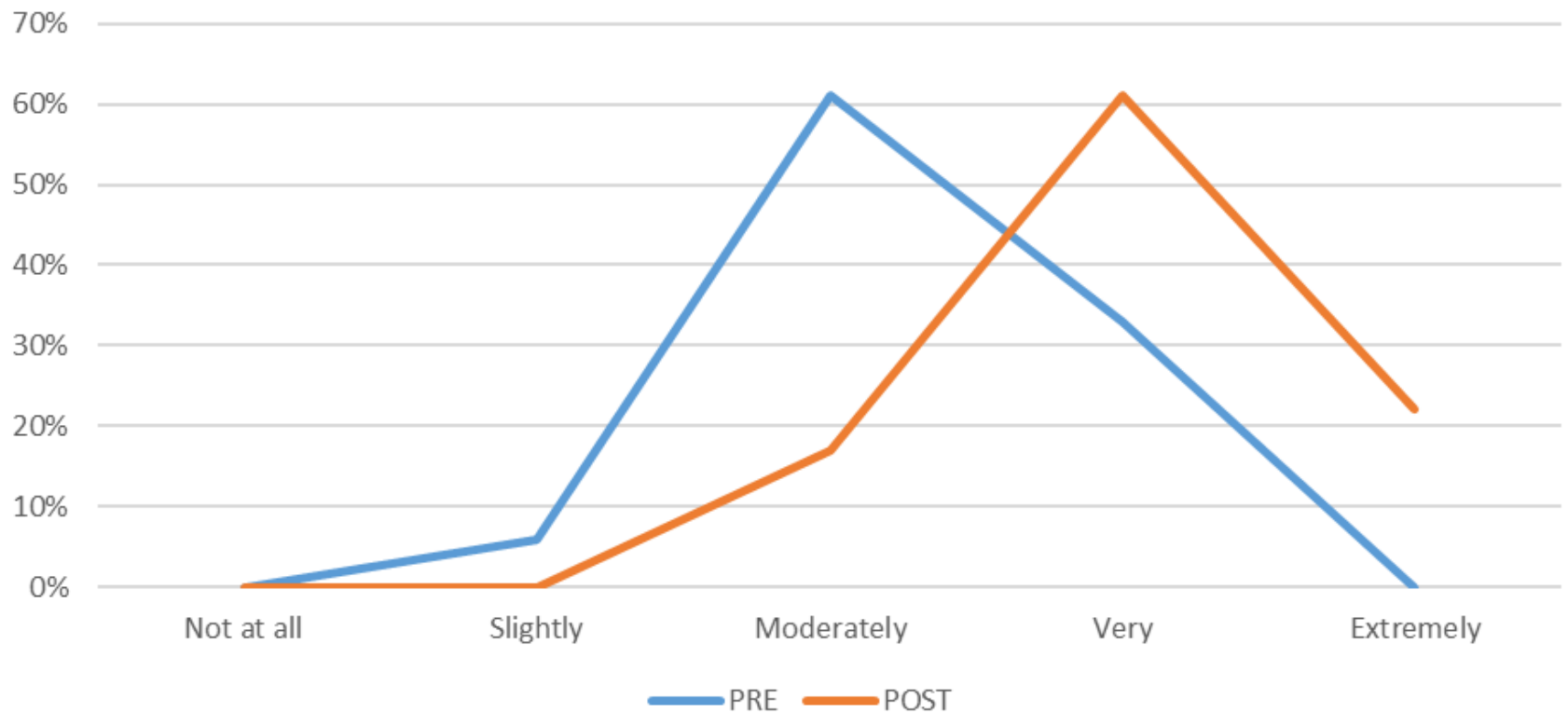
RATE YOUR KNOWLEDGE OF HEALTH CARE SYSTEMS IN RURAL SETTINGS?



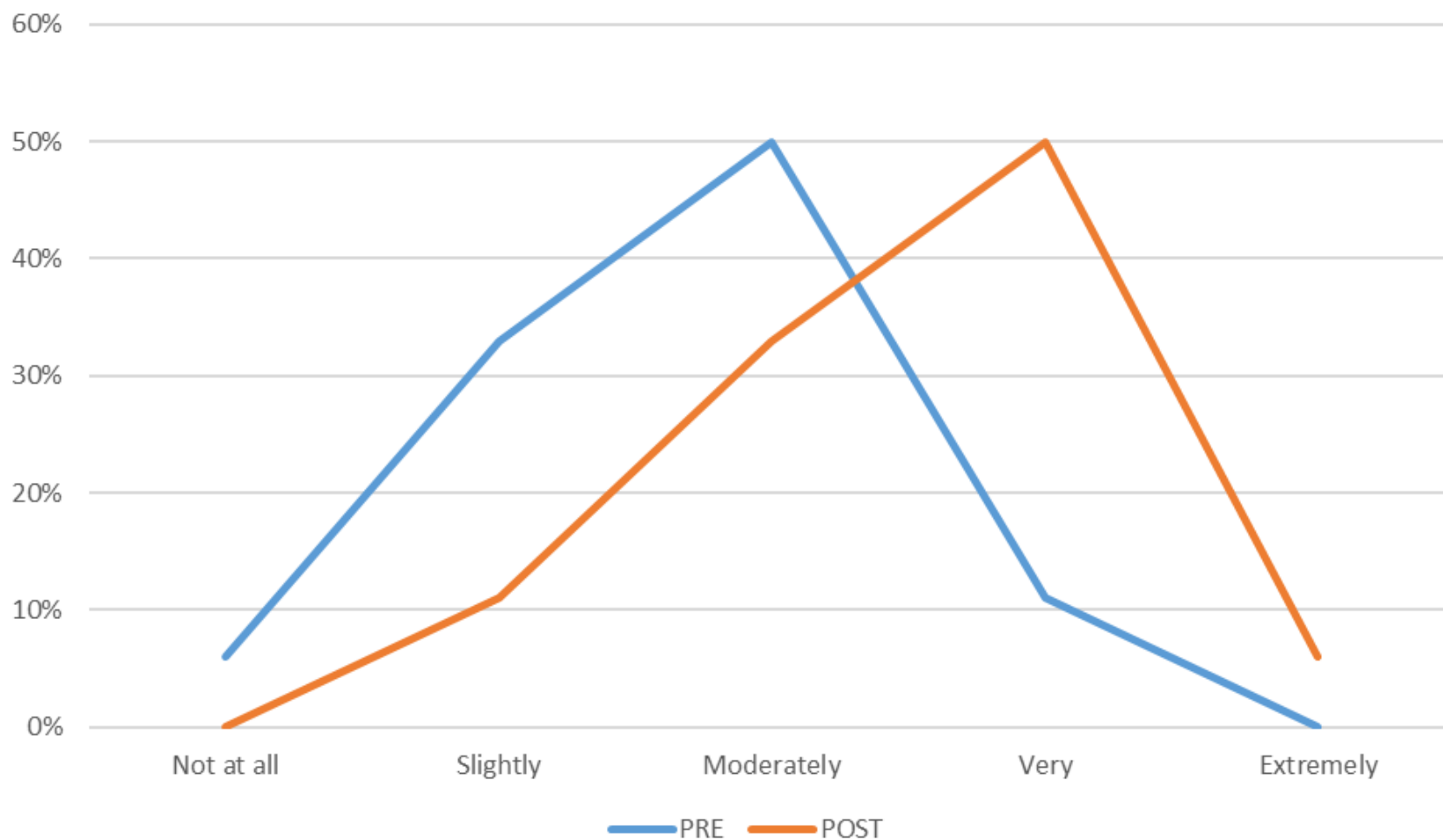
RATE YOUR KNOWLEDGE OF HEALTH CARE ACCESS BARRIERS FACED BY RURAL



HOW LIKELY IS IT THAT YOU WILL WORK IN A RURAL AREA AFTER COMPLETING YOUR MEDICAL EDUCATION?



HOW LIKELY IS IT THAT YOU WILL WORK IN RURAL CT OR NY?



PROGRAM IMPACT

- Strengthened residency pipeline to rural hospital.
- Two students have requested to be informed on the new local residency program.
- Year 1 participant returned with wife to explore community.
- Student changed practice intention and now plans to return to her rural community.

2016



2017



2018



2019



“If there is one thing the program has made clear for me, it is the fact that in rural areas, physicians always have a reason to make grueling hours of study, training and practicing worthwhile, and that is the feeling of being needed.”

Yamini Chalikonda, OMS-II, Touro College
of Osteopathic Medicine

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