

**Board of Directors Meeting**

**July 23, 2019**

**11:00 am via Conference Call**

Board Members: P= Present, E = Excused

Staff Present: Karin Blackburn, Sara Wall Bollinger, Katie Rafferty

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| Tess Barker | **E** | Richard Kazel | **P** | Michael Pease | **P** |
| Ann Battaglia | **P** | Jennifer Leszyk | **P** | David Riddell | **P** |
| Barry Brogan | **E** | Karen Madden | **P** | Carrie Roseamelia | **P** |
| Derrik Chrisler | **P** | Nancy McGraw | **E** | Jack Salo | **P** |
| Charlotte Crawford | **P** | Richard Merchant | **P** | Robert Wingate | **P** |
| Helen Evans | **P** | Gertrude O’Sullivan | **E** | Mary Zelazny | **E** |
| Sylvia Getman | **E** | Claire Parde | **P** |  |  |

1. Welcome: Sara took roll call. Quorum being established, Richard M. called the meeting to order at 11:01 AM.
2. Minutes of 6/11/19 approved, unanimously (Pease/Parde).
3. Agenda Modifications: None.
4. National Rural Health Association
   * Derrik Chrisler reported on the State Rural Health Association Leadership Conference held in Denver, Colorado July 9-10. Derrik provided an overview of proceedings of this year’s SRHA Meeting. Of significant import, Derrik mentioned the following:
     1. NYSARH should attend to compliance with regulations regarding classification, deductibility and recognition of dues
     2. NYSARH needs to be clear [and communicate with members] the legal differences between education, advocacy and lobbying
     3. Alan Morgan presented on ‘building allies across sectors’ to expand ‘brand awareness’
     4. NRHA has been awarded funding to support State Associations for another five years.
     5. PowerPoint Slides will be posted on the Board Portal
   * Sara presented an opportunity for NYSARH to participate in a NRHA initiative with the NIH ‘All of Us’ research project
     1. Small publicity project we have done before for $500 – approved
     2. A plan for a larger [up to $4500] publicity project was included in board meeting pre-materials for consideration. Richard M. agreed to review these materials and provide direction to staff.

Update: A proposal for $3,520 was submitted to NRHA and was approved on 7/26.

1. Committee Reports
   * Policy Committee, Sara on behalf of Barry Brogan, Chair
     1. No meeting in July. Next meeting 8/27.
   * Governance Committee, Claire Parde, Chair
     1. Members with terms expiring have agreed to serve another term
     2. Recruitment emails sent 6/17, 7/1 and 7/9
     3. Applications will be reviewed at next meeting 7/29; nomination summary expected to be released by 8/20
     4. The Committee will review a revised disclosure of interest from Richard Merchant
     5. Proposed slate of officers:

President Helen Evans

Vice-President Jack Salo

Treasurer David Riddell

Secretary Jennifer Leszyk

* + Finance Committee, Rich Kazel
    1. No meeting in July. Next meeting 8/22 at 1PM.
    2. 2017 IRS 990 and CHAR 500 were submitted in May. We have heard nothing from the IRS which, according to Rich Kazel and Katie Rafferty, is good.
    3. 2018 IRS 990 and CHAR 500 were submitted in July.
    4. PayPal [conference registrations] is working fine
    5. Katie sent a ‘snapshot’ of bank balances to the Board
    6. Rich K. made a site visit to Canton to review systems and procedures
    7. Financial statements for 1st and 2nd Quarter 2019 will be presented to the Finance Committee at their August meeting.
  + Membership Committee, Jack Salo, Chair
    1. Meetings June 4 and July 2. Next meeting 8/6.
    2. Fine tuning Member Survey. Feedback from several Board members. Sara will create the survey in *Survey Monkey* and disseminate it by the end of the month
    3. The Committee plans to make a recommendation for a change to dues structure and amounts to be announced by the end of 2019 and go into effect January 2021.
  + Conference Committee, David Riddell and Charlotte Crawford, Co-Chairs
    1. David submitted a written update
    2. 39 registrations received so far
    3. David asked all Board members to push out marketing for the conference and pre-conference to their professional networks
       1. Karin agreed to make marketing flyers and share them with Board members
    4. The Awards Committee met and selected awardees for 2019: Dr. Dweck, Dr. Terry, and the Genesee-Orleans-Wyoming Opioid Task Force are recipients for the three award categories
    5. Sponsorships are at 82% of our goal. Please continue to recruit for Bronze and Silver sponsors.
    6. Carrie announced that we will have posters for the Poster Session
    7. Helen announced that some of the people who were not selected to present are interested in offering webinars

1. Administrative Report, Sara Wall Bollinger
   * Sara submitted a written 2nd Quarter report
   * NYSARH was selected for a NRHA supplemental TA grant to develop a Student Membership program: $4,829 in funds to support the project
   * Richard M. agreed to review Strong Nonprofits New York

Update: NYSARH has joined Strong Nonprofits NY

* + Claire reported that the contract between NYSARH and NAHEC is in in final review and should be signed before the end of the month. At that time there will be a meeting with the Executive Committee, Karin and Sara to clarify details.
  + Next Executive Committee meeting: August 26th 3PM

NEXT Board of Directors MEETING: September 27th in Niagara Falls

Meeting adjourned at 12:54 p.m. (Parde/Roseamelia).