

NYS Association for Rural Health

Membership Committee Meeting Agenda

Date: **Tuesday, July 2, 2019**

Time: **1:00 Pm**

Call Information: **Number: 1-857-232-0476**
Meeting ID: 610224
Host, only Pin: 4128

- I. Welcome and introductions
- II. Review Notes of the June 4, 2019 Meeting (enclosed)
- III. 2019 Membership Campaign – status update
- IV. Member Survey Feedback (Survey draft enclosed)
- V. Proposed, revised membership dues structure for NYSARH to be effective 2021 (enclosed)
- VI. Miscellaneous
- VII. Next meeting: August 6, 2019

NYSARH: Notes of Membership Committee
June 4, 2019

Present: Jack Salo, Richard Merchant, Heather Brown, Kristin Avery
Excused: Tess Barker, Sara Wall Bollinger, Jenny Leszyk

1. April minutes approved.
2. Membership campaign
We have raised \$9,315 toward our goal of \$14,000.

<u>Membership Category</u>	<u>Total Memberships</u>	<u>Revenue</u>
Student	10	\$100.00
Individual	25	\$1,375.00
Org Level 1	4	\$500.00
Org Level 2	5	\$700.00
Org Level 3	5	\$750.00
Org Level 4	9	\$1,440.00
Org Level 5	6	\$1,050.00
Org Level 6	17	\$3,400.00
		\$9,315.00

3. Student Chapter/NRHA grant application status
No new information available. Kristin will coordinate with Sara to contact NRHA to get more information.
4. Annual Report
No further comments beyond those transmitted via email.
Discussion re: benefits of paying for printed copies, especially for marketing and/or advocacy purposes.
5. Dues Structure
Jack provided a comparison of NYSARH's dues structure compared to other membership organizations in NYS. Jack is seeking input and ideas for alternative fee structures from members of the Membership Committee. Jack and Sara will draft proposed revisions to the dues structure to present to the Board of Directors.
6. Other Issues
None.
7. Action:
 - Kristin will contact Sara regarding NRHA status.
 - All members of committee can provide input and ideas for alternative fee structure.
 - Jack and Sara will draft proposed revisions to fee structure to present to the board.
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8. Next meeting: July 2, 2019 at 1 PM.

NYSARH Membership Fee Structure as of 2019:

Organizational Membership

\$125	(for agencies with a revenue of less than \$100,000)
\$140	(\$100,000 – \$250,000)
\$150	(\$250,001 – \$499,999)
\$160	(\$500,000 – \$999,999)
\$175	(\$1 million – \$2.9 million)
\$200	(\$3 million and over)

Individual Membership:

\$55.00

Student Membership:

\$10.00

Proposed Membership Fee Structure Option 1:

Organizational Membership

\$150	(for agencies with a revenue of less than \$250,000)
\$175	(\$250,000 - \$1,000,000)
\$200	(1,000,000 - \$3,000,000)
\$250	(\$3 million and over)

Corporate and Organizational Supporter:

\$500 - \$2,500+ Is it time to integrate the conference sponsorship with a deeper level of year round Corporate & Organizational relationship and visibility?

Individual Membership:

\$55.00 Is there any reason to change this amount?

Student Membership: Is there any reason to change this amount?

\$10.00
